Terms of Reference – Business Consultant
“Circular Economy in South-East Asia”

Project: 3800 Cost Centre, Fund AVCH-00757, Project: MARPLASTICCs/Sida, P02639, PA02639.33

Background:

IUCN implements the Swedish International Development Cooperation Agency (Sida)-funded Marine Plastics and Coastal Communities (MARPLASTICCs) project in five countries: Kenya, Mozambique, South Africa, Thailand and Vietnam. The project started in late 2017 and runs until end 2021. The higher-order goal of this initiative is that governments, regional bodies, industries and society within the Eastern and Southern Africa and the Asia Pacific regions promote, enact and enforce legislation and other effective measures that contain and reduce marine plastic pollution. The project aims to contribute to impact by focusing on four main pathways to impact: Knowledge, Capacity, Policy, and Business.

As part of the Deliverable 2 “Local and regional capacity building to facilitate national action to control plastic pollution”, IUCN provided support to five existing, small-scale circular economy initiatives (1x in each target country) that aim to reduce the amount of plastic leaking into the marine environment. In the Asia region, IUCN supported projects in Thailand and Vietnam.

This TOR is focused on growing the participation of the private sector into MARPLASTICCs in select territories.

Deliverables:

IUCN requires the services of a reputable firm or expert to accelerate the adoption of the MARPLASTICCs initiative with business counterparties in south-east Asia. IUCN has currently achieved a large degree of progress on circular economy in both Vietnam and Thailand through the deployment of its Plastic Leakage Pollution (PLP) tracking methodology. Please refer to this link Business | IUCN for further information. As we need to accelerate this trend and go deeper with our PLP tool we are expecting major output according to the following deliverables:

- Work towards the active participation of 3 to 5 key business players to the green economy process in the selected countries contributing to establish an action and investment roadmap with an aim to reduce plastic leakage into the environment.
- Support the piloting and applying the PLP guidelines with 2 to 5 different corporate entities to help ground truth and inform the datasets needed for the hotspot methodology.
- Document the engagement process and outcomes resulting from that engagement as lessons learned for replication and adaptation in other landscapes.

IUCN will provide:

- Introductions to the project implementing teams and links to their respective project websites
- Introduction to the IUCN MARPLASTICCs team involved in the project
• Extensive set of data and information as per the achievements of the MARPLASTICCs initiative to date in south-east Asia

Prerequisites:
• Former private sector experience in Thailand and willing to work with our staff in Vietnam
• High degree of understanding and familiarity with the IUCN scope of activities and the PLP tracking methodology
• Must be resident in Bangkok, Thailand

Schedule:
3-month assignment. Start date ASAP.

Budget:
2,000 USD per month, 3-month assignment temporary assignment (100% work time)

Hiring process:
• Application deadline: Monday 1 May (Bangkok time: midnight)
• Interviews: May 6 & 7 (Bangkok time: afternoon)

Application:
Please send your CV and cover letter to Gregory Guillot at gregory.guillot@iucn.org

Note to the candidates:
Short-listed candidates will be tasked to prepare for a live presentation to be delivered via videoconferencing.
Expected pitches must include the following themes:
  a. Which business networks are you engaged with currently?
  b. How will you approach the following firms: Mitsui, Siam Cement, L’Oréal, Pepsi, Danone?
  c. How do you plan to deliver results in the short time frame of this consultancy?