



IUCN, INTERNATIONAL UNION FOR CONSERVATION OF NATURE

2016 World Conservation Congress

Candidates for Election as IUCN Regional Councillors Background information on nominee

Name: Rick Bates

Current employment and/or position/title: Executive Director, Canadian Wildlife Federation

Experience in fields of concern to IUCN:

- President, Canadian Committee, IUCN, 2015-2016
- Board Member, Canadian Committee, IUCN, 2011- 2016
- Executive Director, Canadian Wildlife Federation (CWF) 2008- Present.
- Senior positions in government departments, a special operating agency, non-government organizations, and private industry with responsibilities in:
 - Revenue generation - experience creating revenue through a wide range of techniques (corporate, government, direct mail, foundations, individuals)
 - Communications/Marketing - led program recognized as one of the top in the world (won IABC Gold Quill Award)
 - Government Relations - steward relationships to establish or shape policy, create new programs and/or secure funding
 - Program Development - experienced aligning interests, funding, and partners locally, provincially, nationally and internationally to achieve conservation
 - Governance - experience leading strategic plans and aligning resources and priorities to achieve goals of large organizations

Particular qualifications to be a Regional Councillor:

- Committed to working with Council, Secretariat and Commissions to strengthen:
 - International profile of IUCN
 - Clarity of IUCN roles in international environmental initiatives
 - Support for international programming on priority issues
 - Coordination among IUCN policy research and advocacy at national/regional levels
 - Effort to build the constituency for conservation
- Unique perspective from experience in government, private industry, and non-government organizations
- Familiar with IUCN-related concerns and opportunities in the region
- Well-connected within the conservation community in Canada and involved in local, provincial, national and international programs
- Experience in key areas of Council responsibility - stakeholder relations, fundraising, program development, government relations, and governance