



We all love nature and it loves us back by giving us food, shelter, a space for recreation, and much more.

Nature is priceless and deserves to be protected.

Nature's diversity – or biodiversity – provides the infrastructure that enables us to survive and thrive on this planet. It is composed of the millions of plant and animal species, and their habitats, forming an elegant and complex web of life.

Benefits for you

Each of the donation options described in this booklet offer you these benefits:

- You keep control over your wealth during your life.
- You can change your beneficiaries if and when you want.
- You can leave a donation of any amount.

Our promise

If you decide to leave a bequest or a gift to IUCN in your will, we are committed to use the funds entrusted to us in accordance with your wishes, the values and vision of IUCN, and we guarantee that your data will be treated confidentially.



Contact IUCN Planned Giving

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Notifying us of your intention helps honour your wishes regarding the use of funds. We will be happy to answer any question you may have.



INTERNATIONAL UNION FOR CONSERVATION OF NATURE



www.iucn.org



Leave a **gift** in your **legacy** for **people** and **planet**





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*If IUCN did not exist, we would have to invent it.
 If we did not have this science-based conservation,
 the evidence, it would be hard to justify what we can
 now justify about why we need to take action now.
 Thank you IUCN for providing this evidence.”*

Sylvia Earle,
 Explorer-in-Residence at the National Geographic Society,
 Founder of the Sylvia Earle Alliance (S.E.A.) /
 Mission Blue, IUCN Patron of Nature

Investing in biodiversity conservation is investing in the future

Founded in 1948, the International Union for Conservation of Nature (IUCN) is the largest and most diverse environmental network in the world. It counts on the experience, the resources and the potential of its 1,300 member organisations and the skills of more than 13,000 experts. Today, it is the internationally recognised authority on the state of nature and on measures to preserve them.

We know that nature conservation works

Thanks to IUCN's action, various laws and major environmental standards have emerged. Protected areas and wildlife sanctuaries have been created and expanded, and species have been saved from extinction. Human lives have been saved, thanks to the protection offered by healthy nature.

Much more needs to be done – and we count on your support

When you choose to make a bequest in your will, or your investment fund, to IUCN, your love for nature will go on through IUCN's work – and will be carried through future generations.

How your legacy can help IUCN

With your support,

We can stop many animal and plant species from going extinct, preserving them for future generations and protecting future cures for undiscovered diseases.

We can better protect forests that store vast amounts of carbon and help fight climate change.

We can restore depleted soils and help feed the world's growing population.

We can rehabilitate wetlands and rivers and secure clean, fresh water for people and nature.

We can better manage our coral reefs and coasts and protect ourselves from hurricanes and tsunamis.

We can protect fish stocks in our seas and oceans, and improve the diet of millions of people around the world.

An exceptional objective

Granting a bequest does not affect assets or cash flow over your lifetime.

Your donation is fully deductible from your taxes, and there is no limit to the deduction your estate can obtain. In addition, the gift is generally exempt from the state inheritance tax.

You can change the provisions in your will or your investment fund at any time.

**The text below provides a template to include a donation to IUCN in your will.
 Do not hesitate to consult your solicitor for expert assistance.**

I bequeath, (Dollars, Euros, Swiss Francs, amount or percentage of inheritance) to IUCN, a Public Utility Association, whose principal offices are located at Route de Mauverney 28, 1196 Gland, Switzerland, to preserve the integrity and diversity of nature, and to ensure that any use of natural resources is equitable and ecologically sustainable.



Forms of will

Inheritance Institution

Your family members are the heirs of the estate, and are legally entitled to a minimum share of the inheritance. You can dispose of the share exceeding this amount at your discretion. You can include IUCN as a beneficiary. If you have no legal heirs, you can even appoint IUCN as a universal heir.

Bequest

A bequest makes it possible to donate in kind or cash to IUCN. IUCN does not become an heir, but can assert a right to the inherited property vis-à-vis the heirs. All income from in-kind donations (such as real estate or antiques) is assigned by IUCN to nature conservation.

Insurance beneficiary clause

For certain kinds of insurance, the beneficiary can be chosen freely in the event of death. You can designate IUCN as the beneficiary organisation. For further details, please enquire directly from your insurance.

Pension plans

You can designate all or a portion of the remaining funds in your plan as a gift to IUCN, and 100% of your donation will contribute to conservation projects.

Include IUCN in your retirement plan

Request or download a beneficiary form from your pension plan manager. Designate IUCN as a partial, potential or unique beneficiary of your account. If you are married, you may need a signed spousal waiver form, which you can obtain from your account manager.

Other ways to provide for nature

- Transmit certificates of deposit, bank accounts and brokerage: your financial institution can assist you in the simple process of naming IUCN for a gift certificate of deposit, or any other bank or brokerage account.
- Designate IUCN as a recipient of donor funds.
- Designate IUCN as the successor beneficiary of some or all of the funds remaining in your donor's advised account after your death.

