Conservation is for Everyone

Editorial

Whether a child, student, field naturalist, or conservation scientist, you cannot but be impressed by the foldout representations of some of North America’s wild orchids produced by the North American Orchid Conservation Center. Designed to attract attention in a classroom, educational exhibit in a museum, and at orchid shows, this colourful selection should heighten interest in orchid conservation. We look forward to feedback from students, teachers, and the public as this novel device makes its way into planned venues. Contact: Dennis Whigham, NAOCC whigham@si.edu

Marilyn H. S. Light, Editor mslight@distributel.net

Orchids in Social Media Trade

Amy Hinsley
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This paper reports on the first systematic survey of orchid trade on an international social-media website. Network analysis methods found that the 150 orchid-focused groups were clustered into sub-communities centered around languages, with most trade occurring in a community of English-speaking and Southeast Asian groups. A trade analysis of 560 randomly sampled posts from the network found that 8.9% contained trade, 22-46% of which was in wild-collected orchids, supporting calls for better monitoring of social media for trade in wild-collected plants.

Reintroduction possibilities for the Ghost Orchid in the news.

**Larry Zettler**, Director, Orchid Recovery Program, at Illinois College, Springfield IL, writes to tell us of the exciting developments with propagation and reintroduction of the iconic, leafless Ghost Orchid, *Dendrophyllax lindenii*, in Florida, USA

http://www.sciencedaily.com/releases/2016/01/160126112128.htm

**Food for Thought**


**Meetings**

Mark you Calendars!

**International Orchid Conservation Congress**  
IOCC6 - Hong Kong  
May 16-20, 2016

Four days of conference sessions in downtown Hong Kong, plus one day for visiting Kadoorie Farm and Botanic Garden (http://www.kfbg.org/eng/) to learn about challenges for conservation in the region.

A meeting of the IUCN OSG and CITES is currently scheduled for the evening of Wednesday, May 18.
Call for conservation news

Members are asked to provide news of their recent conservation activities for publication in the OSG Conservation News.

Please submit material in Microsoft Word, and illustrations, if any, as separate jpeg files (not embedded), including a caption and photographic credit.

Changes to contact information?

To maintain effective communication, we need to know of any changes in contact information. Please inform the OSG Chair, Dr. Mike Fay (M.Fay@kew.org)

Dendrobium cruentum, CITES Appendix I
Credit: M. MacConaill

Masdevallia tovarensis
Credit: M. MacConaill

Gongora ecornuta
Credit: M. MacConaill