1. BACKGROUND

The Biodiversity and Protected Areas Management (BIOPAMA) Programme aims to assist the African, Caribbean and Pacific (ACP) countries in the management and governance of biodiversity and natural resources. Protected and conserved areas are one of the cornerstones and fundamental strategies for promoting and preserving biodiversity, ecosystem services and human well-being – at local and global scale. This is well recognized in international agreements such as the Convention on Biological Diversity (CBD) as well as the broader Sustainable Development Goals (SDGs).

Nearly 250 of the world’s most remarkable protected and conserved areas have also been inscribed as natural or mixed (natural and cultural) sites on the UNESCO World Heritage List. The World Heritage Convention, since its adoption in 1972, has become one of the most important global conservation instruments. It embodies a visionary idea – that some cultural or natural heritage sites are so important that their protection is not only the responsibility of a single nation, but is also the duty of the international community as a whole, and not only for this generation, but for all those to come. Thus, the primary mission of the Convention is to identify and conserve the world’s natural and cultural heritage sites considered to be of “Outstanding Universal Value”. The Convention is governed by the World Heritage Committee with support by the UNESCO World Heritage Centre, the secretariat of the Convention, and three technical advisory bodies. The advisory body on natural heritage is IUCN.

Africa’s terrestrial, freshwater and marine ecosystems support exceptional biodiversity and many critical ecosystem services – a tremendous natural, cultural and economic asset for the continent. Today, 48 of the greatest natural places in Africa are recognized as World Heritage sites, including iconic places such as the Okavango Delta (Botswana), Rainforests of the Atsinanana (Madagascar), Serengeti National Park (Tanzania), Virunga National Park (DR Congo) and the W-Arly-Pendjari Complex (Benin, Burkina Faso and Niger). However, there is still potential in Africa for additional natural and mixed World Heritage sites, for improved management and governance of existing sites, for raising awareness of these sites, and for improving the conservation outcomes as well as the human well-being benefits of these places.

The African Natural Heritage Review – entitled Natural World Heritage in Africa: Progress and Prospects – will provide a highly accessible, short and simple synthesis of key World Heritage information: What is the World Heritage Convention and how does it work? How can World Heritage status benefit people and nature? What are the existing natural and mixed World Heritage sites in Africa? What are some of the possible priorities for new World Heritage sites? Why and how should countries prepare new World Heritage nominations?

1 The BIOPAMA Programme is an initiative of the ACP Group of States financed by the European Union’s 11th European Development Fund (EDF), jointly implemented by the International Union for Conservation of Nature (IUCN) and the Joint Research Centre of the European Commission (JRC).
To answer these questions, the report will bring together (on about 45 pages of text) essential information mostly from existing work, including various IUCN and UNESCO documents. In particular, the report will build on, update and expand the 2011 African Natural Heritage brochure produced by IUCN and UNEP-WCMC. The 2011 brochure highlighted 16 possible priority areas for new nominations under the Convention’s biodiversity criteria. Since then, 8 new natural and mixed sites from Africa have been inscribed on the World Heritage List, including 5 of the 16 priority areas identified in 2011. Eight of the remaining 11 priority areas are currently included on countries’ Tentative Lists as potential future nominations. The report will revisit this selection and add to this as necessary.

The African Natural Heritage Review will go beyond the 2011 brochure by 1) providing more information on World Heritage and its benefits, 2) profiling all existing natural and mixed World Heritage sites in Africa, and 3) providing an updated overview of possible priorities for new World Heritage sites. To provide a holistic picture for the whole continent, the report will cover all 54 countries in Africa. The report will summarize progress, opportunities and challenges in the implementation of the World Heritage Convention in Africa, and thus serve as a key reference for decision makers and anybody interested in Africa’s rich natural heritage.

2. OBJECTIVES OF THE CONSULTANCY

The consultant will work under the supervision of the BIOPAMA Regional Coordinators for Eastern and Southern Africa (responsible project officer) and West and Central Africa. Technical guidance and oversight will also be provided by the IUCN World Heritage Science Adviser, IUCN’s World Heritage Programme, and the consultant responsible for developing the report. The key role of the consultant/s will be to design the BIOPAMA African Natural Heritage Review, in line with BIOPAMA and IUCN publishing guidelines. The review is envisaged to be approximately 50-60 pages in total, including images, tables, figures, maps, acknowledgements, etc. Photographs for the review will be supplied by the report development consultant, and BIOPAMA as needed.

The aim is to ensure that BIOPAMA produces a quality publication that is visualising appealing, easy to read and consistent with the BIOPAMA and IUCN brands.

3. SPECIFIC TASKS

The consultant will work in close collaboration with the BIOPAMA Regional Coordinators for Eastern and Southern Africa and West and Central Africa, the IUCN World Heritage Science Adviser and the report development consultant (hereafter called ‘the team’), to carry out of this work. The following tasks are envisaged in order to deliver a quality product:

(i) Engage with the team:
   a. Inception meeting (skype) with the team to discuss the workplan and design ideas;
   b. Participate in weekly update meetings (calls) with the team, as needed during the design phase.

(ii) Prepare, prior to full publication design, examples of design options, relevant reporting icons and the proposed design template for the team to review.

Available at: https://www.unep-wcmc.org/resources-and-data/african-natural-heritage--possible-priorities-for-the-world-heritage-list
(iii) Following approval of the design template, design the report and a separate fold-out map, using the final text, tables, figures, maps, etc. provided by the team.

(iv) Following review of the publication in early 2020, incorporate edits and changes as required and submit final publication design for printing at the end of February 2020 at the latest, including all design files for icons, and other products in the review.

4. EXPECTED OUTPUTS
The expected outputs from this project relate directly to the tasks outlined above and include the following:

(i) A brief inception report confirming the work schedule with task specifics, time frames and deliverables;

(ii) Design template for the African Natural Heritage Review, including examples of various icons, maps, etc. as discussed;

(iii) First draft of designed report; and

(iv) Following incorporation of all review edits and changes, a final version of the designed review document, including all necessary design files, as well as a separate fold-out map section drawn from the final report.

5. REQUIRED QUALIFICATIONS
The assignment should be carried out by a consultant/s with the following minimum qualifications:

- Graphic design qualification;
- Minimum of 5 year’s post-qualification experience in graphic design, preferably in the conservation or similar sector;
- Minimum of 3 years demonstrated experience with similar projects, preferably with IUCN and BIOPAMA brand;
- Proven excellent design skills for formal reports, able to communicate data through visually appealing designs;
- Demonstrated ability to establish priorities and to plan, organize the work elements in a complex and dynamic environment;
- Strong coordination skills;
- Good interpersonal and communication skills, including the ability to work as part of a team;
- Excellent command of the English language; and
- The ability to see and articulate the bigger picture from fine scale detail.

6. TIMEFRAME AND LOGISTICS
The consultancy shall be conducted over a period of 2 months, starting the week of 20th January 2020. Timeframes are aligned with the draft road map (see Appendix 1). There will be periods of work on the consultancy, with periods in between when the review is being reviewed and awaiting comments/edits for incorporation into the final review.
7. PROPOSAL

A comprehensive proposal for these terms of reference should be submitted and include the following:
- CV of key personnel;
- List of other similar projects completed to date;
- Budget and timelines (align with roadmap in Annex 1);
- Please include in your budget and timelines any suggested changes or additions to the specific tasks under 3 above or the roadmap in Annex 1 to ensure a quality product.

Please send your full proposal to Sue Snyman (sue.snyman@iucn.org) by midnight on 16th December 2019. Contracting is expected to be concluded by the 17th January 2020, with work beginning in the week of 20th January 2020.

8. MAXIMUM BUDGET AVAILABLE

The maximum budget available for this assignment is 5,000 EUR (including all taxes, where relevant). The experts will be paid through a lump sum amount (in instalments as indicated in the roadmap) which is all-costs inclusive. All costs (professional fees, communications, consumables, etc.) that could possibly be incurred by the contractor must be factored into the final amounts submitted in the financial proposal. Note that the contract price is fixed regardless of changes in the cost component. The Financial Proposal should be in Euros and indicate the all-inclusive fixed total contract price.

9. EVALUATION CRITERIA FOR THE OFFER

The selection will be done based on qualifications, previous relevant experience and the economic offer.
## Annex 1: Roadmap

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<tr>
<th>Action</th>
<th>Outputs</th>
<th>Deadline</th>
<th>Percentage of pay</th>
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<td>Brief inception report</td>
<td>Week of 20th January 2020: call</td>
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<tr>
<td></td>
<td></td>
<td>26th January 2020: report</td>
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<td>Design examples and template design</td>
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<td>the team to review</td>
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<td>Following approval of the design template, design the</td>
<td>Full designed report</td>
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<td>Incorporation of any edits from the team</td>
<td>Incorporation of edits to produce final report and all</td>
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