Terms of Reference

Production of a short video, high resolution photos and impact stories for the Coastal Resilience to Climate Change (CRCC) project in Mozambique

1. Background:

The Coastal Resilience to Climate Change initiative (CRCC) is a response of the Government of Mozambique to the increasing challenges coastal communities face as a result of climate change. With support and cooperation by the Swedish Government, the Government of Mozambique, through its Ministry for Sea, Inland Waters and Fisheries (MIMAIP) and in partnership with IUCN and Rare, is seeking to increase the resilience of men and women in coastal communities through rights and ecosystem based approaches.

The project is promoting the use of nature as a solution to support integrated approaches to issues such as economic and social development, climate change adaptation, food security, water security, human health and disaster risk reduction.

We are working with men and women in coastal communities in three target Districts: Inhassoro District, Inhambane Province; Membia District in Nampula Province and Dondo District, Sofala Province.

In order to raise awareness about the importance of nature and related issues affecting the communities in Mozambique, impact of the project and challenges and opportunities for collaboration, IUCN is seeking a consultant to assist the project by developing relevant visual material. Specific assignment deliverables are listed in the sections below

2. Objective:

The overall objective of this consultancy is to produce audio visual material including a short video and high resolution photographs that can be used in various communication platforms. The materials will show the projects/ Mozambique’s success story, current situation and future plans. This will involve travelling to agreed locations in Mozambique to collect the necessary material.

3. Scope of work / Methodology

The consultant selected for this assignment will perform the following indicative tasks:

- Develop the video concept and scenario to be discussed with the IUCN and project partner teams.
- Present a work plan for the assigned work specifying the travelling days
- Travel to agreed locations to collect visual material
- Perform appropriate short interviews with the projects’ major partners and stakeholders including community members
- Work on the desired products for this consultancy including high resolution photographs and videos

4. Deliverables /Expected outputs (Working closely with the IUCN communications lead)

a) Video (Short & long versions)
- The consultant will produce one complete 15-20 minutes video in High Definition (HD) highlighting the purpose and goal of the CRCC project including interviews with local
people; show success stories and lessons learnt related to CRCC in the Districts of intervention as well as the progress of interventions to date.

- Produce a 5 minute short version of the above mentioned video for sharing with national audience including government institutions, CSOs, local stakeholders, local communities as well as an international audiences

- Production process will include:
  
  i. Video shooting and editing;
  ii. Narration, translation and subtitles in English / Portuguese;
  iii. Script development;
  iv. Full usage rights for music (or music for which copyright has been granted);

b) **High resolution photographs:**
- At least 30 high quality and high resolution, edited and captioned pictures delivered on USB.

c) **Impact stories**
- A minimum of three written impact stories of individuals of local communities interviewed during the trip to the districts including statements which should be linked to the script of the video and photos.

d) **Quotes and content details in a brief report**
- A brief report with the photography and filming locations (GPS points), including names and contact details of the individuals photographed or those who will appear on film. The report must include at least 5 powerful statements /quotes by community members and other stakeholders to be used in reports and fact sheets.
- Signed consent forms from the people appearing in the videos, photos and case studies (IUCN will provide the template for the consent forms)

The entire development and production process will be closely guided by the IUCN office providing continuous review, comments and thematic inputs support as needed.

5. **Logistical support:**
IUCN will provide logistical support including arranging accommodation and facilitating travel to the field site. IUCN will also work with partners to provide support in arranging meetings with Governmental representatives and community members.

6. **Qualifications:**
The consultant should have:

- Minimum experience of three (3) years’ documented work experience in the area of film/reportage/documentary writing, producing, directing and editing. Previous experience in developing documentary films about activities carried out by development organizations will be an advantage.
- Exceptional photography skills
- Access to highest quality filming, light, sound and editing equipment.
- Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism.
- Ability to communicate and conduct interviews in Portuguese and English (including translating the interviews in English)
- Willingness and ability to conduct interviews with key stakeholders in consultation with IUCN

7. **Duration of work:**
The content gathering is expected to take approximately 5 days. The consultant is expected to submit a schedule detailing the tasks to be undertaken and duration before, during and after content gathering.
8. **Copyright and Intellectual Property Rights**
   - In consideration of the fees paid, the Consultant expressly assigns to IUCN any copyright arising from the works the consultant produces while executing this contract, noting that the consultant will also be acknowledged and credited accordingly as per the IUCN formats.
   - The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from IUCN.

9. **Payment and confidentiality**
   - Payment will be made in 2 instalments
     - 50% after delivery of work plan, shooting schedule and scripts;
     - 50% after delivery and approval of high resolution photographs and videos, written impact stories and brief report.

IUCN reserves the right to withhold all or a portion of payment if performance is unsatisfactory, if work/output is incomplete, not delivered, or for failure to meet deadlines. If the producer ending the contract prior to delivering all agreed upon products, a portion of the payments shall not be paid. The contractor undertakes to maintain confidentiality on all information before the publication of IUCN and shall not be involved in another assignment that represents a conflict of interest to the prevailing assignment.

10. **Applications**
    All applicants must meet the minimum requirements described above. Only short listed candidates will be contacted.
    Each application should include the following:
    - Cover letter with the applicant’s current contact information including how the candidate’s previous experience matches the consultancy objectives as well as their interest for the consultancy (no longer than two pages);
    - Brief work plan on how they intend to carry out the assignment;
    - Detailed budget of the work;
    - CV of consultant and professional references or letter of recommendation;
    - Samples of recent similar assignments: online portfolios and links to video work/documentaries;
    - Applications not including all of the above information will not be reviewed. Only short listed candidates will be contacted.

    **All applications should be sent to:**
    Helga Marques ([helga.marques@iucn.org](mailto:helga.marques@iucn.org))
    Phone +258 3105110, +258 21 490 599
    Rua Fernão Melo e Castro 23, Maputo, Bairro da Sommerchield.

    **Applications should be received by 19th September 2019 13:00h Mozambique time.**