Interconnectedness with financial investing and business
Business Roundtable

Redefines the Purpose of a Corporation to Promote ‘An Economy That Serves All Americans’

vs Milton Friedman, profits only

AUGUST 19, 2019
Since 1978, Business Roundtable has periodically issued Principles of Corporate Governance. Each version of the document issued since 1997 has endorsed principles of shareholder primacy – that corporations exist principally to serve shareholders.
2019 statement includes:

“Supporting the communities in which we work. We respect the people in our communities and protect the environment by embracing sustainable practices across our businesses.”
Help investors understand how healthy environmental, social, and financial systems support long-term investment.
July 10, 2020

Transforming the Financial Sector With an Eye to Blue Marble Evaluation

Presenters

Steve Lydenberg

This webinar has concluded. Click here to access the webinar recording.

Presenters: Steve Lydenberg, William Burckart & Mirtha Kastrupeli

Hosted by Glenn Page

This webinar will explore the work of TIIP and their vision for engaging Blue Marble Evaluators to help transform the financial sector - with an eye to Large Asset Ownership.

TIIP was founded in 2015 by Steve Lydenberg—co-founder of the first index to utilize social and environmental standards—and William Burckart—a respected impact investing consultant—who were determined to help investors align their strategies and practices with the increasingly complex world of the 21st century. Not only did they want to show investors that everything—from the environment to healthcare to the financial markets—is
October 20

Thresholds of Transformation:
How r3.0 Defines “Progress”
Thresholds of Transformation: How r3.0 Defines “Progress”

This webinar is now complete. Click here to access a recording of this webinar.

Summary: r3.0 (Redesign for Resilience and Regeneration) just hosted its 7th International Conference in September, and, so in this webinar, they present a round-up of activity from it. The Program structure revolves around four thematic pairings that align with r3.0's Work Ecosystem and its vision of the elements of necessary transformation.

- **Science & Behavior**: The Global Thresholds & Allocations Council (GTAC) ties the science of threshold determinations with the behavioral ethics of allocations — this Webinar will cover r3.0's work on GTAC's Theory of Transformation as well as approaches to addressing bioregional carrying capacities
- **Finance & Growth**: r3.0 is releasing its Sustainable Finance Blueprint, which addresses post-growth concepts
Welcome to this edition of the book.

Got it

Impact

Reshaping Capitalism

By Ronald Cohen — 2021

Overview

Get this edition now

About this edition

ISBN: 9781472992259
Published: July 22, 2021
Publisher: Ebury Press
Author: Ronald Cohen

I have a chance to make a real difference.

1 co-founded Apax when I was 26 and built it into a global private equity firm with offices across the world, and it now manages more than $30 billion.

Throughout my career, I have played many different roles: as an entrepreneur, as an investor, as a philanthropist and as an advisor to governments. Each of these roles has given me the opportunity to view the world from a different perspective. These experiences have led me to understand why capitalism is no longer answering the needs of our planet, and that there is a new way forward. In this book, I propose a new solution that we can each put into action.

Things cannot continue as they are. As inequality surges in developed and developing countries alike, social tensions rise and those who have been left behind feel that they will be permanently stuck there. Our system does not seem fair to them, and so they rebel against it.

At the same time, environmental challenges threaten the quality of life on the planet and possibly its very existence. Our current economic system cannot correct this threat: governments do not have the means to cope with our human-made social and environmental problems, nor are they well placed to develop innovative approaches to tackling them, a process that inevitably involves risky investment, experimentation and occasional failure.
Impact-weighted accounting
Barron’s
“Envisioning the Post-Covid World”
12 investors, scholars, CEOs

• All focused on both equity and sustainability
• All emphasizing the importance of China
• All acknowledging the need for transformation
Louis-Vincent Gave
CEO,
Gavekal, Hong Kong
Overlapping Circles of Sustainability

- Economic
- Social
- Environmental
PEOPLE
Social variables dealing with community, education, equity, social resources, health, well-being, and quality of life

BEARABLE

EQUITABLE

PLANET
Environmental variables relating to natural resources, water & air quality, energy conservation & land use

SUSTAINABLE

VIALBE

PROFIT
Economic variables dealing with the bottom line & cash flow
The banality of good.
Carl Sagan, cosmologist

“Science is a way of thinking much more than it is a body of knowledge.”

1934 - 1996
“There is no scientific method as such, but the vital feature of the scientist’s procedures has been merely to do his utmost with his mind, no holds barred”

PERCY BRIDGMAN
1946 Nobel
Evaluative Thinking

Anne T. Vo
Thomas Archinald
Editors

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THINK Aretha Franklin
You better think,
Think about what you're trying to do to me.
Think.
Let your mind go, let yourself be free.
People walking around everyday
Playing games, taking scores,
Trying to make other people lose their minds,
Ah, be careful you don't lose yours.
Think what you’re doing to me
Oh Think
Let your mind go, let yourself be free
You need me
And I need you
Without each other there ain't nothing people can do, oh
Think about it,
What are you trying to do me.
Think what you’re doing to me
Hey - our networks can have global impact!

-If we connect them together!