Partnership Opportunities

Held every four years, IUCN’s Regional Conservation Forum (RCF) is one of Asia’s most important conservation gatherings. The Asia Regional Conservation Forum will bring together IUCN Asia’s more than 250 Member organizations from across the region so that they can learn from each other, exchange ideas, and contribute to setting the direction for the global programme for conservation to be endorsed by the entire IUCN membership at the World Conservation Congress in Marseille, France in 2020.

IUCN is offering an exclusive opportunity to a limited number of its partner organizations and companies to be part of the Regional Conservation Forum. The involvement and financial support of Forum partners is critical to ensuring widespread participation in this gathering, by funding the costs for experts and civil society organizations from all across Asia to attend. Partner support of the Forum is not just support for a one-time event, it also represents ongoing support to the efforts of IUCN Asia’s Member organizations as they work to create a more sustainable Asia.

By supporting the RCF, your organization/company will have the opportunity to:

- Interact with leading figures from governments, non-governmental organizations, academia, and the private sector;
- Learn from Asia’s leading environmental and development experts and explore how you can use IUCN’s cutting edge conservation and resilience approaches and tools;
- Develop new partnerships for sustainability;
- Become involved in local and national projects, regional initiatives and policy development;
- Build long-term partnerships with IUCN;
- Garner significant recognition among Asia’s conservation community and beyond;
- Showcase your work
- Make a concrete demonstration of your organization/company’s commitment to sustainability.

**Partnership packages are flexible and can be tailored to the interests and needs of your organization/company. There are five main ways in which you can support the RCF:**

- Sponsor a plenary session, featuring presentations and panel discussions on IUCN’s future programme priorities;
- Sponsor a IUCN Member’s side event, designed to explore a particular conservation issue in greater depth;
- Sponsor a Special Partnership Event, to showcase your own organisation’s conservation work;
- Sponsor a dinner for all Forum participants;
- Become a Conservation Partner, by contributing to the overall costs of organizing the Forum.

**Sponsorship Options**

**1) Sponsor a Plenary Session**

Cost: US$20,000

Among the most important components of the RCF will be the sessions on IUCN’s future programme priorities for the 2021-2024 period. Four plenary sessions will be held, addressing: Healthy Lands and Waters; Healthy Oceans; Climate Change Mitigation and Adaptation; and Equitable Governance of Natural Resources.

By sponsoring a plenary session, your organisation/company will help cover the costs of five expert speakers from across the region to participate in the session, as well as at least five representatives from countries working on these particular conservation issues. The benefits of sponsorship will include:

- An opportunity to make a 5-minute statement during the plenary session about your organization’s work, to approximately 300 and 500 participants;
- Two free passes to the RCF for representatives from your organization, including entry to most plenary sessions, all side events and the opening reception to be hosted by the Ministry of Climate Change;
- Logo recognition on the backdrop of the plenary event;
- Logo recognition on printed materials produced for the RCF;
- Recognition in all press releases and other media materials, including web stories on the IUCN website and social media channels;

**2) Sponsor an IUCN Member’s Side Event**

Cost: US$20,000

In addition to the RCF’s plenary sessions, there will be between six to 10 side events developed and led by IUCN Members. These events will be designed to explore particular, high priority conservation issues in greater detail, and will address topics such as:
human-wildlife conflict; gender and conservation; transboundary conservation; citizen journalism; ecosystem-based management; and other issues.

By sponsoring a plenary session, your organisation/company will help cover the costs of at least three expert speakers as well as up to seven participants from across the region. The benefits of sponsorship will include:

- An opportunity to make a 5-minute statement during the side event about your organization’s work;
- Two free passes to the RCF for representatives from your organization, including entry to most plenary sessions, all side events and the opening reception to be hosted by the Ministry of Climate Change;
- Logo recognition on the backdrop of the side event;
- Logo recognition on printed materials produced for the RCF;
- Recognition in all press releases and other media materials, including web stories on the IUCN website and social media channels;

3) Sponsor a Special Partnership Event  
Cost: US$30,000

The Special Partnership Events will provide a space for you to design and implement an event featuring your own organization’s conservation activities. These events will offer you a unique opportunity to showcase and present your organization’s work to a diverse range of participants from across the region, representing governments, NGOs, international organization, donors and the private sector. The benefits of sponsorship will include:

- An opportunity to dedicate an entire side event to your organization’s work;
- Three free passes to the RCF for representatives from your organization, including entry to most plenary sessions, all side events and the opening reception to be hosted by the Ministry of Climate Change;
- Logo recognition on the backdrop of the side event;
- Logo recognition on printed materials produced for the RCF;
- Recognition in all press releases and other media materials, including web stories on the IUCN website and social media channels;

4) Sponsor a Dinner for all Forum Participants  
Cost: US$15,000

On the 7th of November, there will be an opportunity to host a dinner for all RCF participants at one of the luxury restaurants in Serena Hotel. Benefits of sponsorship will include:

- An opportunity to make a 15-minute presentation about your organization’s work;
- Two free passes to the RCF for representatives from your organization, including entry to most plenary sessions, all side events and the opening reception to be hosted by the Ministry of Climate Change;
- Logo recognition on the plenary backdrop;
- Logo recognition on printed materials produced for the RCF;
Recognition in all press releases and other media materials, including web stories on the IUCN website and social media channels;

5) Become a Conservation Partner

Conservation Partners provide core support for the organisation and implementation of the RCF. As a Conservation Partner, your organization/company will be recognized for its generous support in a number of ways. Partnership benefits are flexible and can be tailored to the needs and interests of your company or organization. Typical benefits will include:
- Opportunity for one senior organisation/company representative to be part of the press conference organized following the opening ceremony of the Forum.
- Opportunity for three senior representatives to attend an exclusive luncheon with the President of IUCN, Director General a.i. and IUCN Asia Regional Director along with senior representatives from the Government of Pakistan.
- Five free passes to the Forum for representatives from your organization, including entry to most plenary sessions, all side events and the opening reception hosted by the Ministry of Climate Change;
- An opportunity to host a booth as part of the Knowledge Fair, to showcase your organization’s sustainability and conservation achievements;
- Primary logo recognition on backdrop for all plenary events and side events;
- Primary logo recognition on printed materials produced for the RCF;
- Opportunity to include material describing your organization’s approach to sustainability in participants’ kits;
- Logo recognition on name tags;
- Recognition in all press releases and other media materials produced for the Forum;
- Logo recognition on the IUCN Asia website;
- Regular recognition on IUCN social media channels (Facebook and Twitter) in the period leading up to the Forum;
- Recognition in the IUCN Asia Annual Review 2019;
- Regular invitations to events and workshops organized by IUCN Asia;
- Invitation to attend the IUCN World Conservation Congress in France in 2020 as part of the IUCN Asia delegation.

More details about each of these options are provided above. For further information and enquiries, please contact: Ms Fauzia Bilqis Malik, Manager, IUCN Islamabad Programme Office, at:

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The Regional Conservation Forum will take place at the Serena Hotel in Islamabad, one of the best hotels in Pakistan and a premier venue for hosting conferences and meetings.