M&E FLR protocol in Brazil takes a step forward in ensuring gender criteria

In the development of the FLR Gender Plan of Action (GPOA) led by IUCN under the KNOWFOR programme, a key group-partner of IUCN Brazil, The Atlantic Forest Restoration Pact (PACTO), expressed their interest to mainstream gender into their PACTO Monitoring Protocol for Forest Restoration.

As a result, IUCN GGO reviewed the PACTO Monitoring Protocol for Forest Restoration, providing comments and suggestions for indicators, verifiers and criteria for the socioeconomic program and project management sections to strengthen the gender component. In addition, IUCN Brazil FLR team and the GGO were invited to participate during the PACTO workshop, with the objective to review and provide feedback on the application of the protocol but also to propose the best indicators to monitor for each element of the tool.

During the workshop, with the participation of more than 60 people, a presentation about the importance of having a gender-responsive monitoring system for PACTO was delivered. At the end, two socioeconomic indicators were selected for inclusion in the Monitoring Protocol:

- Number of women and men with jobs created by the implementation of restoration activities
- Increase of income for women and men farmers (e.g., timber, NTFP, agroforestry)

In addition, GGO provided technical assistance to PACTO’s Executive Secretary to strengthen the inclusion of gender consideration into the process and institution. The main activities suggested were:

- To make the case for integrating gender equality considerations in FLR by gathering case studies to analyse and identify good practices and lessons learned, including from the case of Espirito Santo.
- To improve communication and raise awareness regarding gender and FLR theme, via presentations, representations at various fora, articles, knowledge products and blogs.
- To develop the capacity and to strength women and women’s organizations networking in relation to gender and FLR.
- To institutionalize a gender mainstreaming methodology, supported by creation of a gender working group: “Mulheres de ImPACTO” who will facilitate mainstreaming gender; Mulheres de ImPACTO will need financial support to fully realize this activity and ensure the process.

The process of strengthening the inclusion of gender considerations into the PACTO process has continued throughout 2016. A Gender Working Group has been created within PACTO’s governance structure to mainstream gender throughout the processes—including policies, programmes and measures. The group is producing a Gender and FLR training package structured in thematic issues, including: women in FLR; biodiversity and ecosystem services; climate change and disaster risk reduction; FLR and rural entrepreneurship; financing strategies; governance; political action; and community engagement. The objective is to build awareness on these
issues, as well as the capacity of the group, and PACTO as a whole, to strengthen the working group, and broader network of women and women’s organizations by the implementation of this training package.