




IUCN WCPA Publications Policy

Noting that:

- (i) IUCN WCPA has a proud tradition of developing and disseminating guidance on protected areas through a variety of publications including PARKS Journal, the IUCN WCPA Best Practice Guidance Series, reports, newsletters, websites, banners, posters, videos and brochures amongst other media (hereinafter called “publications”);
- (ii) A fundamental principle of dissemination of guidance in the name of IUCN WCPA is that the products provide reliable and generally accepted peer-reviewed advice validated through practice, wide consultation and consensus among membership both of IUCN WCPA and IUCN;
- (iii) Best practice publications provide a benchmark for protected area management practice on which the reputation of IUCN WCPA is built;
- (iv) Publications are largely the product of voluntary effort among members and these volunteer efforts should be encouraged and supported; it is also recognized that many IUCN WCPA publications are in partnership or are financially supported by other institutions.
- (v) A balance should be achieved between achieving a flow of publications that reflect the work of IUCN WCPA and ensuring that only the most rigorously standardised publications are presented as best practice in the name of IUCN WCPA.

Therefore the IUCN WCPA has agreed to the following policy on publications:

Policy

- (i) All publications bearing the logo of IUCN WCPA are the subject of this policy;
- (ii) A schedule of publications, forthcoming and proposed publications will be maintained by the IUCN WCPA Executive Committee (EXCO), and tabled at each IUCN WCPA Steering Committee meeting for endorsement;
- (iii) Publications management is the responsibility of EXCO and the Vice-Chair Publications, with the support of the IUCN Global Protected Areas Programme;
- (iv) All proposals for publications should be submitted to the EXCO using the WCPA publication proposal form:  IUCN WCPA **Publication Project Proposal Form 2017**

- (v) All IUCN WCPA publications require approval and sign-off as outlined in the annexed Approval Schedule that provides for different approval arrangements for different types of publication;
- (vi) A publication manager will be appointed by EXCO for each individual publication at the time of approval;
- (vii) A publication agreement will be entered into by the publication manager, the WCPA Chair, the WCPA VC Publications, the GPAP Director and the entities/partners proposing the publication;
- (viii) An editorial policy for PARKS shall be established, approved by IUCN WCPA Steering Committee and maintained by the PARKS editor and PARKS Editorial Committee;
- (ix) An editorial policy for IUCN WCPA Best Practice Guidelines shall be established, approved by IUCN WCPA Steering Committee and maintained by the Vice chair Publications and by EXCO.
- (x) All publications shall conform with the IUCN Publications Guidelines, including such issues as peer review, editing, copy-editing, use of statutory texts, translations, production, use of photographs, images and artwork, design and printing (See IUCN Publications Guidelines);
- (xi) Translations shall be governed by the IUCN Publishing Guidelines, and translations shall be official and faithful reproductions of the original publication conforming to official glossaries of translated terms;
- (xii) All publications shall conform with the IUCN Style Manual;
- (xiii) Proposals for new publication series to be published under the auspices of IUCN WCPA require approval by the IUCN WCPA Chair in consultation with the IUCN WCPA Steering Committee. Editorial arrangements for new publication series will be defined at establishment;
- (xiv) Joint publications or publications financially supported by other organisations will provide for the use of partner and funder logos, and require approval by the IUCN WCPA Chair on a case by case basis.

UPDATED: 7 December 2017

Annex A.

Approval schedule for new publications and translations

Type of publication	Examples	Approval	Design
Best Practice Guidelines (published by IUCN WCPA)	Guidelines on Management Effectiveness	WCPA EXCO	IUCN WCPA BPG Series Publication Design
PARKS (published by IUCN WCPA)	PARKS	Parks Editorial Committee	IUCN WCPA PARKS Series Publication Design
Special IUCN WCPA technical guidelines (published by IUCN WCPA)	Guidelines on Categories Guidelines)	WCPA EXCO	IUCN Standard Design
Global publications of IUCN WCPA (published with full IUCN WCPA endorsement)	Global Guide to Protected Areas Management; Connectivity Conservation	WCPA EXCO, Relevant Thematic IUCN WCPA Vice Chairs and Director IUCN GPAP	Customised design
Regional IUCN WCPA publications (published with full IUCN WCPA endorsement)	Strategic plans for protected areas in Asia	IUCN WCPA Chair, IUCN WCPA Regional Vice Chair, IUCN Regional Director	IUCN Standard Design
Partnership publications officially endorsed by IUCN WCPA	Natural Solutions; Ocean conservation	IUCN WCPA Chair and Director IUCN GPAP	Customised design
Associated publications (carrying IUCN WCPA logo)		IUCN WCPA Chair and Director IUCN GPAP	Customised design
Websites	PARKS website Natural Solutions website	WCPA EXCO	Customised design
Video production	Privately Protected Areas	WCPA EXCO	Customised design