



**IUCN WORLD COMMISSION ON PROTECTED AREAS
ANNUAL REPORT TO STEERING COMMITTEE**



TAPAS GROUP

Tourism and Protected Areas Specialist Group

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ANNUAL REPORT TO STEERING COMMITTEE**

**SPECIALIST GROUP: TOURISM AND PROTECTED AREAS SPECIALIST
GROUP (TAPAS GROUP)**

**ANNA SPENCELEY, BARBARA ENGELS, ELENA NIKOLAEVA, JEREMY
SAMPSON, YU-FAI LEUNG, MEGAN EPLER WOOD, RON MADER, SERGEY
SHIROKIY SUE SNYMAN, THIAGO SOUZA, & 51 MEMBERS OF THE TAPAS
GROUP**

REPORTING PERIOD: 1 January 2017 – 31 December 2017

OVERVIEW OF 2017 *(insert 3-4 paragraphs reflecting highlights for the year)*

2017 was the UN International Year of Sustainable Tourism for Development. The IUCN WCPA TAPAS Group contributed several initiatives that contributed to the UN's resolution on the IYSTD.

Key initiatives and achievements included:

- Organisation of the TAPAS Group's first international conference on sustainable tourism in protected areas, with its partners the Seychelles Sustainable Tourism Foundation, University of Seychelles, and the Global Sustainable Tourism Council. ([link](#))
- Development of a new tourism concession and partnership guideline published by the Convention on Biological Diversity, developed by TAPAS Group members through IUCN, and published in English, French and Spanish ([link](#)). This process enhanced the capacity and

networks of protected area and tourism authority representatives in 10 southern African countries on this topic.

- Publication of a special issue of the Journal of Sustainable Tourism on “Protected areas, sustainable tourism and neo-liberal governance policies: issues, management and research”, coordinated by TAPAS Group members, and including papers by a number of our members. [\(link\)](#)
- Acceptance by the WCPA and IUCN Publications committee of the Best Practice Guidelines on Visitor Management and Sustainable Tourism in Protected Areas. The guideline will be finalized, translated and published with its online resource directory early in 2018.
- Organization of highly successful webinars on the Visitor Use Management Framework and Overtourism in Protected Areas.
- Democratic election of new membership coordinator (Sergey Shirokiy) and new communications coordinator (Jeremy Sampson), with a smooth transition from their predecessors (Elena Nikolaeva and Ron Mader). Change of the capacity building coordinator (Thiago Souza)

PROGRESS AGAINST GOALS (*Comment on progress on goals set for 2017. Add more lines if needed*)

Note: Goals presented in the previous annual report are listed in black, and progress made is described in blue.

Goal 1: Strategy

The TAPAS Group will continue with the current institutional structure, and democratic elections will be held during 2017 for Membership and Communication exco positions – with the option for existing exco members to stand for re-election. **Completed.** See “**ORGANIZATION**” section below. Results of the of the online elections are summarized below.

Category:	Candidate:	No. votes:	%
Membership:	Sergey Shirokiy	80	93%
Communications:	Ron Mader	37	43%
	Jeremy Sampson	49	57%

In terms of process, once the poll was closed, the membership coordinator checked the voters against our membership database, we had 86 valid votes. Our vice chair, checked calculations of the results. The results were also been reviewed by the TAPAS Group exco, and accepted by the candidates before being made public. There was a handover period until 1 December, when the new Exco Members took up their positions formally.

Fundraising for TAPAS Group activities will continue for specific and general activities, and to implement the current 2015-2020 strategy for the group.

- **Revenue generation study. Completed.** Coordinated by Megan Epler Wood (KD coordinator), an intern at Cornell University was recruited to develop a business plan for the TAPAS Group. A series of consultation interviews and an online survey were conducted as part of this process. Technical Report in progress on Revenue Generation Goals Objectives for TAPAs, by Tom Olsen (MBA Candidate 2018, Cornell SC Johnson College of Business) (see annex 1)
- **Tourism concession guideline, networking and south-south learning. Completed.** Funds were raised through the CBD to develop “Guidelines for tourism partnerships and concessions for protected areas: generating sustainable revenues for conservation and development” and to organize 3 regional networking and capacity building meetings for protected area managers in southern Africa. See more information below under “**ASSIGNMENTS ON BEHALF OF IUCN**”

As 2017 has been declared the UN International Year of Sustainable Tourism, the TAPAS Group can play an important role in international and local events. One of the first activities of 2017 will be to discuss select key activities to focus on, from a long-list developed by TAPAS Group members (below):

- Knowledge development:

- Clarification and update IUCN definitions on “nature-based, sustainable and ecotourism” **Ongoing** – see Goal 2.
- Highlight the IUCN Sustainable Tourism BPG (to be published this year) and leverage it with the International Year events to promote tourism/visitor management best practices. **Partially done.** Approved by IUCN Publication committee and WCPA in Dec 2017 after restructuring and edition. To be released early 2018. Highlighted at various events and cited within publications (such as the concession guidelines), and further dissemination to take place after release. See Goal 2
- Case study development and publication through the BPG online directory. **Done.** Within the new BPG. See Goal 2
- Sustainable tourism planning and enhancement of the online directory with lessons learned. **Done.** Within the new BPG. See Goal 2
- Form linkages between tourism and the Sustainable Development Goals debate (e.g. SDGs 13 and 14) and others. **Ongoing.** Using UNWTO guidance various presentations made on how tourism is a target in SDGs, and contributes to all of them. Continued participation on the 10YFP Multistakeholder Advisory Committee.

- Capacity building:

- Improve TAPAS Group members’ capacity to work with the mainstream tourism industry. **No specific activities.**
- Improve practical linkages between tourism and protected areas (on tourism planning, communities, and economic benefits). **Ongoing.** Done through the CBD tourism concession guidelines process, including workshops and stakeholder meetings in South Africa, Namibia and Mozambique.
- Workshop/webinar on benefit-sharing from tourism and Pas. **Still to be done.** Planned for 2018 in link with publication of Journal of Sustainable Tourism special edition by TAPAS Group members on the subject (see Goal 2).
- Workshop/webinar on tourism concessions for protected areas. **Still to be done.** Planned for 2018
- Regional events to give opportunities to join activities in different regions. **Done**
 - **South Africa, Namibia, Mozambique: African workshops** on tourism concession as part of the CBD / IUCN initiative
 - **Seychelles, Sustainable Tourism in SIDS conference November 23rd and 24th 2017.** See section below on “**Communication: Presentations**”
- Re-vitalise the IUCN TAPAS website (if possible) including case study examples, publications, events, etc. **Partially done.** See Goal 6
- Regular webinars on different topics throughout the year (e.g. moderated online discussion on sustainability in the context of the tourism sector, protected areas). **Done.** See Goal 3
- Act to defuse the derogatory ideological campaigning of lobbyists and academics speaking falsely on behalf of “local peoples” AGAINST Tourism and against Protected Areas. Take a more proactive role on promoting the actual benefits of both Tourism and Protected Areas for the generation of quality jobs and income and by so doing amass social legitimacy and political support for conservation. **Not done.**
- Find easier ways to communicate benefits of ecosystem services. **Done in part** through new BPG. See Goal 2

Additional activity – Terms of Reference revision: At the request of WCPA, the group’s terms of reference were reviewed and revised. The TAPAS Group conducted an online membership survey to review objectives and targets, which had last been reviewed in 2014. The survey period was June-August 2017, and there were 31 responses from within the TAPAS Group. The full consultation report [here](#) with an analysis of the survey, and the updated ToRs with tracked changes [here](#). The proposed revision were circulated to members for review at the end of December 2017, and a final revision created (see Annex 2).

Goal 2: Knowledge Development

- Improve Knowledge Development in ecotourism, via a definition task force, engagement with the private sector, and working on visitor impact management data collection systems
- (e.g. New publication approved for publication with new member of the TAPAS Group Giles Jackson for Oxford Research Encyclopedia of Environmental Science on Ecotourism and its economic value for protected areas with a discussion of the role of the private sector in generating revenue. To be completed in June or July 2017.)
- Report completed on questions of all of the above, based on research that linked to Resolution 060,

Resolution 060: Improving standards in ecotourism Critical Analysis and Global Insights for IUCN Intervention in the Tourism Sector by Shane Feyers, Sarah Tolbert, and Marissa Altmann (see Annex 3)

Additional:

- IUCN Sustainable Tourism BPG - Approved by IUCN Dec 2017 after restructuring and edition. To be released early 2018. Highlighted at various events and cited within publications (such as the concession guidelines), and further dissemination to take place after release
- Journal of Sustainable Tourism – Special edition published by TAPAS Group members Susanne Becken and Herbert Job on “Protected areas, sustainable tourism and neo-liberal governance policies: issues, management and research”, and including papers by a number of our members. ([link](#))
- Journal of Sustainable Tourism – Special edition ongoing by TAPAS Group members Sue Snyman and Kelly Bricker on benefit sharing from tourism in protected areas. Some papers already online. Entire edition due 2018
- TAPAS Group members worked with PANORAMA SOLUTIONS to include 2 case studies from BPG in their webinar series.

Goal 3: Capacity building

- Initiate a series of webinars in critical thinking and training skills in partnership with Communication, starting with two presentations of the Visitor Use Management Framework developed by six US federal agencies in 2016, followed by another in partnership with 10YFP.
Done through a series of three webinars:
 - Presenting the new Visitor Use Management Framework (VUM) Part 1 – 50 participants
<https://www.youtube.com/watch?v=uxpz8b-XvTk&feature=youtu.be>
 - Presenting the new Visitor Use Management Framework (VUM) Part 2 – 70 participants
<https://www.youtube.com/watch?v=LK2wvfCessQ>
 - What is Overtourism in Protected Areas and What we can do about it? (in partnership with 10YFP) 130 participants
<https://youtu.be/3BPw-pwNM7Y>
- Support the implementation of the Online Resource Directory proposed in Best Practice Guidelines: Tourism and Visitor Management in Protected Areas. **Not done yet**, waiting for the final publication of the BPG
- Disseminate information about courses and other learning opportunities related to protected areas and tourism. **Done** through the email list of the TAPAS group

Goal 4: Economics working group

First outline of the BPG on Economic evaluation of visitation of PAs, Distribution of work, Planning for publication. **Partially done**. Outline and Table of contents completed; Work plan agreed, 50% of chapters ready as first drafts. Publication planned.

In May 2017, an expert meeting will be held with financial support of the German Agency for Nature conservation (BfN) to bring together experts working on the BPG. **Done**. Meeting took place with 14 participants: Funding provided for travel costs directly by BfN.

Additional activities:

- UNESCO project “Visitation counts” completed (University of Würzburg)
- The Economics working group now comprises 25 members (most of them actively involved in the current work). The group held 3 meetings via Skype in 2017.

Goal 5: Communities and heritage working group

- Finalise the Journal of Sustainable Tourism special issue on benefit-sharing **Almost complete**. Six papers accepted, one still being revised. Special issue editors are working on the introduction paper and hoping to finalise and publish the special issue mid-2018.
- Start work on the Best Practice Guidelines and sourcing potential funding **In progress**. Have discussed with Working Group and would like to rather develop a Technical Report. Work to being on this process and development of the report in 2018.
- Organise more regular Google Hangouts, which will include case study presentations by members to provide learnings and share ideas. **In progress**. Held two Working Group calls. One included a case study presentation on community engagement in tourism around Bwindi Impenetrable NP in Uganda.

- Engage with members more regularly, including sharing of resources, information, etc. **In progress.** This was largely done through sharing information and resources in the google group.
- Investigate a potential workshop on benefit-sharing (possibly in South Africa) This did not happen due to a lack of time and funding.

Additional activities:

- The Communities & Heritage Working group consists of 57 members from 29 different countries.

Goal 6: Biodiversity working group

- Build a charter membership of the working group in early 2017. **Done.** The charter Biodiversity Working Group (BWG) membership included 16 TAPAS members from 9 countries. Most of them were active in participating in the working group's conference calls or email exchange.
- Develop a strategy and a prioritized action plan with member's input and approval. The action plan will include, but is not limited to, strategies and actions to build membership, partnerships, capacity, and knowledge base. Short-term activities and long-term activities will also be identified and led by small teams. Special attention will be paid to the 2017 UN International Year of Sustainable Tourism for Development as the working group activities are proposed. **Done.** A draft BWG Strategy and Action Plan was distributed for comments by members in September to October 2017. The finalized Strategy and Action Plan was completed in January 2018.
- Engage with members regularly with an online quarterly newsletter that highlights major news, opportunities, and latest scientific outputs. **Done.** Two BWG Newsletters were circulated to its members as well as TAPAS membership at large in 2017 (April and September 2017). This communication channel was positively received by the BWG members. The frequency, however, was less than quarterly as originally planned.

Additional activities:

- Biodiversity Working Group (BWG) membership included 16 TAPAS members from 9 countries. Most of them were active in participating in the working group's conference calls or email exchange.

Goal 7: Membership

- The goal is to have 450 TAPAS members by the end of 2017. **Done (Exceeded).** Number of TAPAS group members by the end of 2017 was 512. 95 new members joined since the end of 2016 (the number was 417). (see annex 4)
- New TAPAS Membership strategy will be distributed among TAPAS members. **Done**
- Welcome package for members of TAPAS group, and welcome emails will be updated in accordance with the changes in TAPAS ExCo and new TAPAS Membership Strategy. **Done.** Welcome package for members of TAPAS group, and welcome emails were updated in accordance with the changes in TAPAS ExCo and new TAPAS Membership Strategy.
- The membership database will be updated regularly, on a monthly basis. **Done**
- The public version of database will be shared with members upon request to promote networking. **Done.** The public version of database is shared with members upon request to promote networking.
- The membership application form will be promoted on Facebook, Planeta Wiki, LinkedIn, Twitter, and other sources of communication **Not done.**

Goal 8: Communications

- Improve TAPAS online presence by encouraging members to help other members, particularly with social web channels Facebook, Twitter, blogs and wikis. **In Progress.** Facebook now has 3,149 followers and Twitter has 273
- Update TAPAS info online the IUCN website and [IUCN Union Portal](#). **Done.** Some updates and improvements made
- Find additional editors for Planeta Wiki's TAPAS page (and regional biodiversity and parks spotlights) **In Progress.** Various contributions were made to the Planeta Wiki through events and webinars hosted by TAPAS
- Launch TAPAS' own website in the second half of the year **Incomplete**
- Encourage the use of live video from TAPAS members on Facebook, Periscope, YouTube and other channels. **In Progress.**
- Highlight examples of [Open Education](#) / [Open Access](#) **Incomplete**
- Encourage the use of archives for presentations: [Slideshare](#) **Done.** TAPAS now has a SlideShare page which

hosts a library of relevant presentations

- Publish directory of members online **Incomplete**. Directory available but not yet online

Wiki: <http://planeta.wikispaces.com/tapas>

facebook: [Tourism and Protected Areas Specialist Group](#) (2,403 likes)

iucn/wcpa: [tapas](#)

google+ [tapas](#) (62 followers)

linkedin: [tapas](#) (297 members)

slideshare: [TAPASGroup](#)

twitter: [@IUCNTourism](#) (162 followers, 113 following, 3 lists)

hashtag: [#IUCNTourism](#)

ORGANIZATION *(Comment on implementation of changes to region/theme structure)*

Democratic elections were held during 2017 for Membership and Communication exco positions, in accordance with the TAPAS Group strategy. Results of the online elections are summarised below.

Category:	Candidate:	No. votes:	%
Membership:	Sergey Shirokiy	80	93%
Communications:	Ron Mader	37	43%
	Jeremy Sampson	49	57%

In terms of process, once the poll was closed, the membership coordinator checked the voters against our membership database, we had 86 valid votes. Our vice chair, checked calculations of the results. The results were also been reviewed by the TAPAS Group exco, and accepted by the candidates before being made public. There was a handover period until 1 December, when the new Exco Members took up their positions formally.

The current exco are indicated below.

Our people

Strategy and fundraising: Anna Spenceley (Chair)



TAPAS GROUP
Tourism and Protected Areas Specialist Group

Communities & Heritage: Sue Snyman (Vice chair)
Biodiversity: Yu-Fai Leung
Economics: Barbara Engels



Knowledge development: Megan Epler Wood
Capacity building: Thiago Souza



Membership: Sergey Shirokiy
Communication: Jeremy Sampson
IUCN focal point: Giulia Carbone



MEMBERSHIP *(Comment on recruitment of members in regions and themes, gender and youth)*

Total membership: 514

- **WCPA members – 175**
- **Non WCPA members – 29 (Some of them are new members to whom invitation to join WCPA had been sent)**
- **N/A Information about WCPA status – 310**

TAPAS Group members by country:

South America – 58
 Central America – 16
 North America – 73
 Europe – 132
 Africa - 82
 Asia – 49
 Middle East – 10
 Oceania – 10
 Australia – 39

The TAPAS Group does not currently ask questions about gender or youth on the application form.

COMMUNICATION *(Provide full details of publications released, and note other contributions below)*

Publications:

Arnberger A, Ebenberger M, Schneider IE, Cottrell S, Schlueter, A.C., Ruschkowski, von E., Venette RC, Snyder SA, Gobster PH (in press). Visitor preferences for visual changes in bark beetle-impacted forest recreation settings in the United States and Germany. *Environmental Management*. [open access]

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Hvenegaard, G.T. 2017. Visitors' perceived impacts of interpretation on knowledge, attitudes, and behavioral intentions at Miquelon Lake Provincial Park, Alberta, Canada. *Tourism and Hospitality Research* 17(1): 79-90. <http://journals.sagepub.com/doi/abs/10.1177/1467358416634157>

Kainzinger, S; Arnberger, A; Burns, RC (2017) Whitewater recreationists' preferences for social, resource and managerial attributes in the Alpine Nature and Geopark Styrian Eisenwurzen. *ECO MONT*, 9, 52-60; ISSN 2073-106X [open access]

Kohl, Jon & McCool, Steve. 2016. *The Future Has Other Plans: Planning Holistically to Conserve Natural and Cultural Heritage*. Fulcrum Publishing, Golden, CO. www.pupconsortium.net/the-future-has-other-plans

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Wilkins, E., & De Urioste-Stone, S.M. (In Press). Place attachment, recreational activities, and intended future visitation under climate change conditions. *Journal of Sustainable Tourism*. doi: <https://doi.org/10.1080/09669582.2017.1417416>

Wilkins, E, De Urioste-Stone, S.M., Weiskittel, A. & Gabe, T. (In Press). Weather sensitivity and climate change perceptions of tourists: A segmentation analysis. *Tourism Geographies*. doi: <https://doi.org/10.1080/14616688.2017.1399437>.

Wilkins, E, De Urioste-Stone, S.M., Weiskittel, A. & Gabe, T. (In Press). Effects of weather conditions on tourism spending: Implications for future trends under climate change. *Journal of Travel Research*. doi: <https://doi.org/10.1177/0047287517728591>.

Wynveen, CJ; Schneider, IE; Cottrell, S; Arnberger, A; Schlueter, AC; Von Ruschkowski, E (2017) Comparing the Validity and Reliability of Place Attachment Across Cultures. *SOC NATUR RESOUR.* ; 30(11): 1389-1403.

- Proceedings of original scientific papers. Technicka univerzita, Zvolen, 39-52, ISBN 978-80-228-3029-4
- Second edition of the Virtual Bulletin of Ecotourism of the tourism network REDPARQUES was launched. In this edition participated Parks System of Mexico, Honduras, Colombia, Peru, Ecuador and Uruguay. This edition responded to how ecotourism contributes to the conservation <http://www.parquesnacionales.gov.co/portal/es/ii-edicion-boletin-virtual-de-ecoturismo-latinoamerica-al-natural/>
- "Visitor-Citizen" and "Visitor-Consumer": reflections on the public use of national parks (book "Sustainability and Tourism")

Presentations:**TAPAS Group presentation events:**

- **Presenting the new Visitor Use Management Framework (VUM) Part 1 – 50 participants**
- **Presenting the new Visitor Use Management Framework (VUM) Part 2 – 70 participants**
- **What is Overtourism in Protected Areas and What we can do about it? – 130 participants**
- **Seychelles, Sustainable Tourism in SIDS conference November 23rd and 24th 2017.** The TAPAS Group partnered with the Seychelles Sustainable Tourism Foundation (SSTF) the University of Seychelles (Department of Tourism and Cultural Heritage) and the Global Sustainable Tourism Council (GSTC) and the Paris Tourism Sorbonne Institute of Research and Higher Education in Tourism (IREST). The

event was open to tourism professionals from public and private sector, NGOs involved in tourism, academics and students. Besides tourism stakeholders from Seychelles, the conference convened 30 international delegates from 22 countries, including Antigua, Aruba, Botswana, Comoros, Egypt, France, Germany, Guam, India, Kenya, Madagascar, Mauritius, Micronesia, New Zealand, Reunion, Sao-Tomé and Príncipe, Seychelles, South Africa, Tanzania, UAE, USA and Vanuatu. The two-day conference included seven sessions on (1) the evaluation of financial and economic benefits of tourism in protected areas, (2) destination management and the application of standards and certification tools for protected areas, (3) impacts on biodiversity of protected area tourism, (4) tourism concessions and partnerships, (5) community-benefits and socio-economic linkages from protected area tourism, (6) sensitization and awareness: tools and best practices to involve local populations and tourists in sustainable tourism, as well as (7) employment and training in sustainable tourism: tools to reduce poverty in SIDS. Conference papers are all accessible on the TAPAS Group Sideshare account, listed [here](#).

Presentations by TAPAS Group members:

Arnberger, A. (2017): Forest insect impacts on visual preferences of urban forest visitors. [EFUF 2017, Barcelona, MAY 30 - June 2, 2017] In: AMB, URBAN FOREST BOUNDARIES - Within, between and beyond the city BOOK OF ABSTRACTS, p. 63-64

Arnberger, A., Eder, R., Alex, B., Hutter, H.-P., Bauer, N., Hofmann, M., Zaller, J.G., Frank, T. (2017): Restorative effects of managed and unmanaged Alpine meadows . [3rd International Conference on Landscape and Human Health: Forests, Parks and Green Care, Vienna, MAY 17-19, 2017] In: Austrian Research and Training Centre for Forests, Natural Hazards and Landscape & Institute of Landscape Development, Recreation and Conservation Planning, University of Natural Resources and Life Sciences, Vienna (Eds.) , Proceedings of the 3rd International Conference on Landscape and Human Health: Forests, Parks and Green Care , p. 44; ISBN: 978-3-902762-79-5

Cajiao, D., G. Reck, M. Casafont, Cardenas, S., Y.-F. Leung, J. C. Izurieta, C. Walden-Schreiner and M. Farias. 2017. Tourism monitoring for decision making process: Lessons learned and challenges from the Galápagos National Park. Poster presented at the 4th International Marine Protected Areas Congress; September 4-8, 2017. La Serena, Chile.

Epler Wood. I speak about destination management in general, and did so in 13 different locations in 2017 as a result of completed my book, Sustainable Tourism on a Finite Planet

García, Magdalena (Marzo 28 de 2017) Los desafíos del turismo y la conservación en áreas protegidas de Chile. Presentación realizada para el Curso de Turismo en Áreas Protegidas realizado en conjunto con la Universidad Estatal del Colorado.

García, Magdalena (Septiembre 5 de 2017). Visitación en áreas marinas protegidas: herramientas para la planificación y gestión del ecoturismo en Chile. Presentación realizada en Pabellón Chile de IMPAC 4.

García, Magdalena (Octubre 12 de 2017) Institucionalidad para el turismo sustentable en Áreas Protegidas. Seminario Innovación & Gestión Sustentable del Turismo en Áreas Protegidas. Universidad Andrés Bello, Sede Concepción.

Leung, Y.-F. 2017. Are we loving our (country) parks to death? Global challenges, local solutions. Invited presentation at Public Lecture Series for the Hong Kong Country Park 40th Anniversary, Hong Kong SAR

Leung, Y.-F. 2017. Research on trail corridors: A multidisciplinary review. Invited presentation at Scale and Linkage: International Symposium on Ecological Corridor and Trail Management in Shallow Mountain Ecosystem, Taipei, Taiwan ROC.

Leung, Y.-F. 2017. Developing indicators and monitoring protocols: Examples from U.S. National

Parks. Invited presentation at Galápagos National Park, Puerto Ayora, Ecuador.

Leung, Y.-F., C. Walden-Schreiner, A. Miller, K. Burroughs and C. Hastings. 2017. Exploring new methods and technologies in trail use and impact monitoring for protected areas. Paper presented at the 2017 George Wright Society Conference; April 2-5, 2017. Norfolk, Virginia.

Leung, Y.-F., A. Miller, C. Walden-Schreiner and J. Smith. 2017. Long-term Monitoring of State Park Operations in the U.S.: The Annual Information Exchange (AIX) Survey Project. Poster presented at the 2017 International Symposium on Society and Resource Management; June 19-22, 2017. Umeå, Sweden.

Hvenegaard, G., H. Marshall, and R.H. Lemelin. 2017. Parks dealing with controversy through 'hot interpretation': Lessons from Batoche National Historic Site, Saskatchewan, Canada. Canadian Parks Conference: Parks, Protected Areas, Open Spaces and Public Places, Banff, AB (Mar 9).

Halpenny, E., J. Gould, G. Hvenegaard, L. Hallstrom, and B. Joubert. 2017. 'Science? Who needs it?' Developing a social science framework for Alberta Parks. Canadian Parks Conference: Parks, Protected Areas, Open Spaces and Public Places, Banff, AB (Mar 10).

Kohl, J. Overtourism webinar with Steve McCool

McArdle, K., E. Oliphant, C. Walden-Schreiner, M. Edwards, Y.-F. Leung, G. Blank, E. Seekamp and M. Duerden. 2017. Evaluating diverse trail projects using standardized assessment tools: Conservation Corps example. Paper presented at the 2017 George Wright Society Conference; April 2-5, 2017. Norfolk, Virginia.

Souza, T. V. S. B. (2017). Social and Economic Contributions of Tourism in the Chapada dos Veadeiros National Park and Other Protected Areas, Alto Paraíso de Goiás/GO

Souza, T. V. S. B. (2017). Tourism Contributions in Protected Areas for the Brazilian Economy - Adventure Sports Fair/Fórum Interamericano de Turismo Sustentável, São Paulo/SP

Souza, T. V. S. B. (2017). Tourism Contributions in Protected Areas for the Sustainability - II Social Tourism Journey, SESC Florianópolis/SC

Souza, T. V. S. B. (2017). Business Opportunities in Federal Protected Areas of Brazil - Ministry of Tourism, Brasília/DF

Souza, T. V. S. B. (2017). Economic Contributions of Tourism in Protected Areas - Aparados da Serra e Serra Geral National Parks - Cambará do Sul/RS

Souza, T. V. S. B. (2017). Tourism Contributions in Protected Areas for the Sustainability - VIII Seminário de Educação Ambiental GTEA - Florianópolis/SC 2017

Souza, T. V. S. B. (2017). Estimating Economic Contributions of Visitors Spending in Federal Protected Areas of Brazil - International Expert Workshop "Best practice guidelines on economic evaluation of tourism in protected areas" Isle of Vilm, Germany, May 2017

Souza, T. V. S. B. (2017). Hidden Business Opportunities in Protected Areas - Seminários em Conservação. Centro de Excelência do Cerrado, JBB Brasília Abril 2017

Souza, T. V. S. B. (2016). Assessing the Socio-Economic Impacts of Protected Areas. Side Event. COP 13 - Cancun, Mexico December 2016 (Presentation in Side-event)

Spenceley, A. Sustainable Tourism in Small Island Developing States, University of Seychelles, Mahe, Seychelles Co-organizer of conference: lead protected areas stream

Spenceley, A. Keynote: Benefit sharing from natural heritage: Examples and Challenges from Africa

Spenceley, A. Presentation: Tourism certification in African hotels, 23-24 November 2017

Spenceley, A. BEST-EN Think Tank XVII, Innovation and Progress in Sustainable tourism, Mauritius, Sustainable tourism certification in the hotel sector in Africa, 14-17 June 2017

Sustainable Human Resource Management (HRM) in Tourism in Africa, University of Johannesburg, 28th September 2017. Presented on African tourism employees – expenditure patterns and comparisons with other community members.

UNWTO International Conference on Promoting Sustainable Tourism, a tool for inclusive growth and community engagement in Africa, Lusaka, Zambia, 17th November 2017. An official event of the International Year of Sustainable Tourism for Development, 2017. Keynote presentation for a panel on Wildlife Conservation and Community Engagement.

Walden-Schreiner, C. and Y.-F. Leung, 2017. Exploring seasonal patterns of visitation in protected areas with VGI for conservation planning and management. Paper presented at the Participatory Mapping/GIS 2017 Conference; July 31-August 3, 2017. San Luis Obispo, California.

Walden-Schreiner, C., Y.-F. Leung, T. Kuhn, T. Newburger and W.-L. Tsai. 2017. Monitoring the unobservable: Classifying behaviors and use distributions with GPS Tracking. Paper presented at the 2017 George Wright Society Conference; April 2-5, 2017. Norfolk, Virginia.

Walden-Schreier, C. and Y.-F. Leung. GPS accuracy assessment of smartphones in protected natural areas. Paper presented at the 2017 International Symposium on Society and Resource Management; June 19-22, 2017. Umeå, Sweden.

Wilkins, E. & De Urioste-Stone, S.M. (2017). Willingness to take action on climate change: A cluster analysis of Maine tourists. 23rd ISSRM: Contested spaces: Bridging protection and development in a globalizing world. June 19-22, Umeå, Sweden. (Abstract and presentation).

World Travel Market Africa, Cape Town, 20th April. Presentation and panel discussion on 'Measuring the Quadruple Bottom Line'.

- Co-authored a presentation on trails in Brazil at the international trails symposium in Dayton, Ohio USA in May 2017
Two hour presentation on the impact of climate change on nature based tourism to students in CSU's master degree program in tourism management
Several lectures related to tourism and protected areas in each of CSU's two flagship international training courses in 2017
Gave a TED-like talk about the same topic at the Mesoamerican Congress on Biology and Conservation (San Jose, Costa Rica).
https://www.youtube.com/watch?v=aa_P0yQaX14&t=21s
I didn't make formal presentations, only workshops during fieldwork in Panama and the presentation at the 10YFP meeting
<http://cf.cdn.unwto.org/sites/all/files/docpdf/26collectiveworkonthekasanecalltoactionsustainabletravelinternational.pdf>
- Presentation "World Heritage and Sustainable Tourism in Portugal" Conference Cicle IEA - Adriano Moreira - "Turismo e cidadania mundial", Academia das Ciências de Lisboa (06.11)
- Public perceptions of natural disturbance in PAs (Europarc networking seminar, 7.-9.11.2017 NP Sumava, Czech Republic)
- I did a speaking tour on the US east coast related to the above cited book, on holistic planning. Here is the first talk of this kind at Kansas State in 2016:
https://www.youtube.com/watch?v=o_9cAFjSZSA. The tour included the Bronx Zoo, Yale University, Dartmouth College, National Park Service, University of New Hampshire.
- The role of small and medium-sized partnerships in the management of visitation - Meeting of Mountain Parks - Tijuca National Park / Rio de Janeiro May 2017
- Public support and financing for the conservation of protected areas - Sustainable Dialogues -

<p>Ministry of the Environment / Brasília September 2017 Concession, privatization and partnerships in public areas: the institutionalization of access to protected areas. University of Sao Paulo. September 2017. What is the role of partnerships and concessions to reach objectives of protected areas? I Meeting on Public Use in Protected Areas. Institute of Public Policy and International Relations - University of the State of São Paulo - UNESP November 2017</p> <ul style="list-style-type: none"> Organised a session on human health and protected landscapes at the 6th Symposium for Research in Protected Areas in Salzburg (Austria) Keynote address on tourism and protected areas at the Spain national conference on protected areas and tourism in November, 2017 in the Canary Islands
<p>Strategic Stakeholder Communication</p>
<p>TAPAS provided communications support by promoting (and disseminating outcomes) of several events, webinars, and publications to key stakeholders within TAPAS group and within the greater protected area community through the Planeta wiki, email google group, and social media channels. This included key events like the SIDS conference and IMPAC4, well-attended webinars on over-tourism and visitor use management, and publication of the Guidelines for Tourism Partnerships and Concessions in Protected Areas.</p>
<p>Contributions to media, website, newsletter</p>
<p>n/a</p>
<p>ASSIGNMENTS ON BEHALF OF IUCN <i>(Comment on any assessments, evaluations conducted)</i></p>
<p>The “Tourism partnerships and concessions in protected areas: Cooperating for success”, was executed on behalf of the CBD Secretariat by IUCN, by members of the TAPAS Group. The project was enabled by funding provided by the Ministry for the Environment, Nature Conservation, Building and Nuclear Safety of Germany and by the Government of the Republic of Korea through the Bio-Bridge Initiative. As part of this project, “Guidelines for tourism partnerships and concessions for protected areas: generating sustainable revenues for conservation and development” were finalized in September 2017, and launched at the 22nd General Assembly of UN World Tourism Organization in Chengdu, China by IUCN, the CBD and UNWTO. The preparation of the guidelines was spearheaded by members of the TAPAS Group: Dr Anna Spenceley, Dr Susan Snyman and Professor Paul Eagles. Government representatives from the ministries of tourism and environment, protected area agencies, and tourism boards in Botswana, Lesotho, Madagascar, Malawi, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia, and Zimbabwe who participated in regional workshops hosted by the iSimangaliso Wetland Park Authority (South Africa), the Ministry of Environment (Namibia), and ANAC (Mozambique) in May and June 2017 contributed to the guidelines. Representatives of the CBD, International Finance Corporation, UN World Tourism Organization and members of the TAPAS Group also provided input to the guidelines and process.</p> <p>WCC Resolution 60: The definition rationale paper for the Ecotourism motion (WCC) was co-authored by Shayne Feyers and Luca Santarossa, with the intent that this initiative would be adopted and sponsored by the TAPAS group. After review and feedback by the TAPAS ExCo, they conducted additional literature research, responded to comments, and resubmitted. The project was put on indefinite hold pending the results of a broader ecotourism analysis (See Annex 3). In 2018 the TAPAS Group will continue to provide guidance to the Resolution implementers through the task force.</p> <p>Hosting of the WCPA meeting of the Austria delegates at BOKU</p>
<p>FUNDS UTILISED IN 2017 <i>(Indicate the total of funds used in 2017 for WCPA activities)</i></p>
<p>Commission Operating Funds used <i>(Indicate total used in 2017 and use financial report for details)</i></p> <ul style="list-style-type: none"> A balance of US\$15389.06 of WCPA Operating Funds was carried forward from 2016. This remaining balance was fully spent in 2017. Detailed expenditure items include: <ol style="list-style-type: none"> Copy editing (pre-restructured draft): US\$ 5081.60 Restructuring and editing (partial cost): US\$ 10307.46 <p>(Zero remaining balance of Commission Operating Funds as of 31 December 2017)</p>
<p>Funds raised <i>(Indicate the source and amount of funds raised in pursuit of the activities listed above that are raised and managed in the name of IUCN WCPA)</i></p> <ul style="list-style-type: none"> None under IUCN WCPA Under IUCN, USD 147,000 was raised to implement the assignment under a SSFA agreement between the CBD and IUCN. Additional budget was allocated to IUCN to administer the agreement, and also used by CBD to finance translations of the guidelines.
<p>In-kind value <i>(Indicate the number of days you have worked on WCPA issues without remuneration in 2017)</i></p>

Average based on 31 responses to membership survey: 3.74 days per person. Implies 116 days for the 31 respondents (not extrapolated to the entire membership).

Funding proposals in the pipeline (for funds to be used directly for IUCN WCPA activities)

Proposal 1: Based on the outcomes of the CBD/IUCN a ‘phase 2’ proposal has been prepared with 6 main objectives:

- Build capacity and knowledge in other regions on tourism concessions and partnerships in protected areas, by replicating and learning from the southern African process.
- Scale up capacity building and awareness with in-country technical support in southern African countries.
- Establish modules within existing online training platforms on tourism concessions and partnerships for protected areas.
- Research on protected area financing from tourism, to gain further understanding of finance through tourism.
- Conduct a learning exchange visit for beneficiary countries in Africa and other regions to engage with protected area authorities in Canada.
- Creation and maintenance of an online tourism concession investment promotion platform

Part of this proposal is being pursued in collaboration with the University of Brighton with a proposal to the UK’s Global Challenges Research Fund (GCRF) by individual TAPAS Group members. The outcome of the proposal should be established around May 2018.

Information on these proposals has been shared with WCPA and IUCN.

Project 2: MEET2 is a project currently being proposed by IUCN Med with Federparchi and several other partners as part of the ENI CBC MED Programme. Building off MEET and DestiMED projects, MEET2 will be a large training and capacity building action designed to build the skills of the ecotourism supply chain at local and regional scale, in areas like product development, sustainability, marketing, and business planning, with a focus on protected areas in Spain, Italy, Jordan, Lebanon, and Tunisia. TAPAS will develop a task force that will support the project in the review of technical outputs such as training modules and tools developed, in addition to raising awareness of project outcomes among its network of 500+ tourism professionals. Information on this proposal has been shared with WCPA and IUCN.

Note: During 2017 the TAPAS Group requested support from WCPA on a webinar for specialist groups and task forces on fundraising, which was proposed for December 2017, but which did not take place. We again request that this take place in order to guide our fundraising activities.

GOALS AND ACTIVITIES FOR 2018

IUCN WCPA has the following goals within the 3 programme areas of the IUCN Programme 2017-2020. Please identify which goals your group or region will support in 2018 by placing an X in the relevant box(es). Specify only those where you will contribute directly.

IUCN PROGRAMME AREA 1: Valuing and conserving nature

WCPA/GPAP/WH Result 1.1:

(i) Protected Planet includes all relevant information to monitor and report on implementation of Aichi Target 11	
(ii) Protected area quality enhanced through Green List of Protected Areas	X
(iii) Marine protection towards achieving Aichi Target 11 accelerated	
(iv) Effectiveness of World Heritage Convention and protection of listed sites is enhanced, leadership on performance demonstrated, and nature/culture integration advanced	X

WCPA/GPAP/WH Result 1.2:

(i) Parties to the CBD are supported to implement the full scope of Target 11 of the Strategic Plan for Biodiversity	
(ii) Institutional and professional capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is developed	X
(iii) Financial capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is	

enhanced	
(iv) The value of protected areas is communicated to key constituencies including urban dwellers and young people	X
WCPA/GPAP/WH Result 1.3	
(i) The ecological and functional connectivity of terrestrial and marine ecosystems is enhanced	X
(ii) Criteria for the identification of OECMs developed and applied	
IUCN PROGRAMME AREA 2: Promoting and supporting effective and equitable governance of natural resources	
WCPA/GPAP/WH Result 2.1:	
(i) Governance and equity assessment approaches for protected area systems are developed	X
(ii) Pilot governance assessments conducted	X
WCPA/GPAP/WH Result 2.2:	
(i) Governance quality and equity of protected areas is enhanced	X
WCPA/GPAP/WH Result 2.3:	
(i) Legal and institutional approaches for enhancing the role of PAs in natural resource governance are piloted	X
IUCN PROGRAMME AREA 3: Deploying nature-based solutions to address societal challenges	
WCPA/GPAP/WH Result 3.1	
(i) Case studies for nature-based solutions involving PAs in a range of sectors are collated	X
WCPA/GPAP/WH Result 3.2	
(i) Dissemination and use of PAs as nature-based solutions across a range of sectors	X
WCPA/GPAP/WH Result 3.3	
(i) Cross-sector learning and application of solutions is enabled	X

GOALS FOR 2018 for your REGION, THEME, GROUP <i>(Indicate draft goals for 2018 pending approval by Commission Chair)</i>	
Goal 1: Strategy	
<ul style="list-style-type: none"> • Elections for Exco positions in line with strategy (Communities & Heritage) & Knowledge Development (re resignation of existing coordinator) • Amend TAPAS Group strategy with updated ToRs and updated Exco Structure and membership, and Cornell business plan report • Continue to implement TAPAS Group strategy • Continue engagement with 10YFP and UNESCO • Participation in Global Visitor Data Initiative in collaboration with WCMC and BIOPAMA. • Plan side a side event on tourism concession and partnerships at the CBD COP14 in Egypt. • Continue to raise funds for TAPAS Group technical activities 	
Goal 2: Knowledge Development	
<ul style="list-style-type: none"> • Development of further informative technical reports, in part based on revenue generation study by Tom Olsen • Develop a plan for a technical briefing paper series on topical issues (e.g. 4-6 pages on key topics, with a standard format), with invitations to TAPAS Group members to write on specific topics. • Complete and publish the JOST special issue on benefit sharing • Start development of a journal special issue on tourism concession development, planning • Establish a permanent 'home' for the BPG online directory 	
Goal 3: Capacity building	
<ul style="list-style-type: none"> • Continue the webinar series with 4 more webinars • Develop a protocol to use the TAPAS brand in training courses and other capacity building events • Support the implementation of the Online Resource Directory proposed in Best Practice Guidelines: Tourism and Visitor Management in Protected Areas • Support Capacity Building events like in the project MEET2 • Disseminate information about courses and other learning opportunities related to protected areas and tourism. 	

Goal 4: Economics working group
<ul style="list-style-type: none"> Finalization of Guidelines on Economic evaluation of tourism in protected areas. Final decision pending where the guidelines will be published. Participation in EU-JRC workshop on visitor counting data. Organize regular conference calls of the Economics Working Group
Goal 5: Communities and heritage working group
<ul style="list-style-type: none"> Start development of Technical Report on Community engagement in tourism and PAs Publish Special Issue of Journal of Sustainable Tourism on Benefit-sharing Hold quarterly working group calls with presentations/case studies, etc. Provide support to the development of the SADC TFCA Guidelines for engaging communities in TFCAs and any other local guideline developments Update and revise Working Group workplan for 2018-2020 with member input
Goal 6: Biodiversity working group
<ul style="list-style-type: none"> Continue to build the working group membership Maintain communication among members through Newsletter while exploring other communication options Implement the 2018 proposed action items in the 2018-2020 Biodiversity Working Group Strategy and Action Plan with help from the charter members. 2018 action items include joint conference session, webinar, and writing or research project. Collaborate with Capacity Building and Communications Working Groups on the ST-BPG Online Resource Directory and webinar
Goal 7: Membership
<ul style="list-style-type: none"> The goal is to have 575 members by the end of 2018. The membership database will be updated regularly, on a monthly basis. The public version of database will be shared with members upon request to promote networking.
Goal 8: Communications
<ul style="list-style-type: none"> Develop a simple single-site portal for TAPAS Pilot a more interactive platform for member discussion such as FB Groups Increase quality of discussion through soliciting member content and moderating specific topics relevant to TAPAS WGs and knowledge products Create and execute an events strategy to include an annual TAPAS branded event and a list of events where members can help spread the word Improve access to target audience of PA practitioners through social media and content distribution partnerships
REFLECTIONS, SUGGESTIONS AND RECOMMENDATIONS FOR 2018
<p>The TAPAS Group requests support from WCPA on the following:</p> <ul style="list-style-type: none"> providing a webinar for specialist groups and task forces on fundraising. support with the publication (e.g. particularly format/layout/translation) of the proposed series of briefing papers. support in completing the identification of all WCPA members within the TAPAS Group feedback on this report, and each of its annexes
FEEDBACK BY COMMISSION CHAIR ON REPORT <i>(comments will be sent via email)</i>

Annex 1: Business plan for the Tourism and Protected Areas Specialist Group

Annex 2: Terms of Reference revision

Annex 3: Report on Resolution 60: Improving standards in ecotourism

Annex 4: Membership database