Mission statement
The Hornbill Specialist Group (HSG) aims to use our combined knowledge and skills for evidence-based conservation action of hornbills and their habitats.

Projected impact for the 2017-2020 quadrennium
By the end of 2020, the HSG will have definitive conservation plans in place for all Critically Endangered (CR) and Endangered (EN) hornbill species in both Asia and Africa, with implementation agencies supported by the HSG to meet their targets. Asia already has a strong and active hornbill conservation network, and by 2020 we aim to have initiated and developed an African hornbill conservation network. Effort will be made to ensure that conservation planning takes into account Indigenous Knowledge Systems to ensure that cultural data is also considered and used in designing bespoke conservation actions where the threats are anthropogenic in nature.

Targets for the 2017-2020 quadrennium
Assess
Red List: review Red List status and information for all 62 hornbill species.

Plan
Planning: (1) prioritise species requiring formal conservation plans; (2) initiate an action plan workshop for Critically Endangered Sulu Hornbill (Anthracoceros montani).

Network
Capacity building: hold annual regional capacity building workshops.
Membership: increase African membership.

Communicate
Communication: (1) produce two newsletters per year; (2) website and social media established and maintained.

Scientific meetings: support the International Hornbill Conference, scheduled for 2021 in Bhutan.

Activities and results 2018
Assess
Red List
i. Revised and updated accurate Red List information on the IUCN Red List for all hornbill species. (KSR #1, 4)

Plan
Planning
i. Through the Steering Committee meeting, we have prioritised the Critically Endangered and Endangered hornbill species that need formal plans. The Helmeted Hornbill (Rhinoplax vigil) plan was completed in 2018; Sulu Hornbill and Walden’s Hornbill (Rhabdotornis waldeni) will be completed by 2019; the remaining will be done by 2020. (KSR #15)

Network
Membership
i. We have 141 members from 29 countries (127 Active, 14 Friends of HSG): 17 African members, 106 Asian members, and 18 Others.

Communicate
Communication
i. Planning for production of a newsletter is still in progress; editorial board members have been identified, and guidelines and format are being developed. (KSR #28)
ii. We have established one website (www.iucnhornbills.org), one Facebook group (IUCN Hornbill Specialist Group) and one internal Googlegroups list serve for internal member communications. (KSR #28)

Scientific meetings
i. Planning is in progress for the International Hornbill Conference scheduled for 2021 in Bhutan. (KSR #28)

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Summary of activities 2018
Species Conservation Cycle ratio: 4/5

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Main KSRs addressed: 1, 4, 15, 28

KSR: Key Species Result