

IUCN World Conservation Congress 2021

Your Finance Journey

The Finance Journey aims to showcase the strong links which exist between finance and nature conversation, the roles and responsibilities of philanthropic, public and private investors, and how blue natural capital projects with clear ecosystem service and social benefits can create attractive investment opportunities.

Through this Finance Journey, you will discover existing endeavours working towards closing the biodiversity finance gap which is currently estimated at over USD 800 billion a year¹, and hopefully be inspired to contribute as well. You will also gain an appreciation of the critical elements required for developing sound, investable blue natural capital projects and present it to potential investors.

Join us at the Conservation Finance Pavilion, plenary and closing sessions, and many more finance-related events. Below you will find a list of selected finance-related events. As last minute changes might occur, please do consult the official schedule and/or the specific pavilion schedules.

The below list of events relevant to finance is indicative and not comprehensive. The events search function on the Congress Portal is a very effective tool. Click [here](#) to see a list of all events tagged as "Economics/finance". You can also use key words depending on your interests.

Finance contacts at Congress

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ACRONYMS

GEF	Global Environment Facility
CPIC	Coalition for Private Investment in Conservation
IUCN	International Union for Conservation of Nature
AFD	Agence Francaise de Développement

(Version 26 August 2021)

¹ http://cpicfinance.com/wp-content/uploads/2021/01/LBIN_2020_EN.pdf

Onsite only
 Online only
 Onsite & Livestreamed

Friday, 3 September

Time	Title	Type	Organizer	Location
12:00-16:00	IUCN Local Action Summit	High level summits	IUCN	H8 - 4 Martinique
14:00-16:00	CPIC semi-annual event (<i>by invitation only</i>)		CPIC	

Saturday, 4 September

Time	Title	Type	Organizer	Location
11:00-12:30	Opening Plenary: Realigning Economy and Conservation - Towards a Systemic Change in Economics and Finance	Thematic plenary	IUCN	H8 - 5 Mer de Corail
16:00-17:30	Unlocking a Nature-based Recovery: how to rebuild after the pandemic	High-level dialogue	IUCN	H9 - B 1 Auditorium-Mercantour
18:00-19:30	The Business of Oceans: Sustainable companies & innovative financing	Thematic stream session	GEF & IUCN	Virtual Channel 1

Sunday, 5 September

Time	Title	Type	Organizer	Location
09:00-10:30	Innovative mechanisms for financing biodiversity	Thematic Session	CPIC & IUCN	H8 - 8 Pyrenées
14:00-15:00	CPIC event on deal development: Key Questions on Early Deal Development - Working Session for Project Developers - focus on East Africa	Thematic Session	CPIC	Conservation Finance pavilion
14:00-15:30	Inclusive approaches: lessons learned and opportunities for supporting indigenous peoples and local communities in conservation	Thematic Session	GEF	Virtual Channel 1
14:00-15:30	The journey of a chocolate bar: how to transform food systems through sustainable value chains and integrated approaches	Thematic Session	GEF	Virtual Channel 2

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Monday, 6 September

Time	Title	Type	Organizer	Location
08:30-10:30	Innovative conservation business training: what makes a conservation project bankable?	Campus session (registration closed)	IUCN	H8 - 2 Forêt d'Orient
14:00-15:30	Collaboration for protecting the Amazon nature and people: the case of the Amazon Sustainable Landscapes Program	Thematic Session	GEF	Virtual Channel 1
16:00-17:00	Blended Finance for Conservation through the Nature+ Accelerator Fund / Impact Metrics	Thematic Session	CPIC	Conservation Finance pavilion
16:00-17:30	Green is the new gold: partnering with the private sector for conservation finance	Thematic Session	GEF	Virtual Channel 1
18:30-20:00	Finance for nature - networking reception - Grouper Tank - Pitching Conservation Deals (by invitation)	Reception	CPIC	Conservation Finance pavilion

Tuesday, 7 September

Time	Title	Type	Organizer	Location
09:00-10:30	Developing investable deals for private finance- field lessons	Thematic Session	IUCN	Virtual Channel 4
09:00-10:30	Green Finance	Thematic Session	IUCN	H8 - 4 Martinique
09:00-10:30	How to mobilize the financial sector to integrate nature-related risks and invest in opportunities for biodiversity conservation?	Thematic Session	AFD	H8 - 5 Mer de Corail
13:00-13:45	The Future of Finance for Nature (High Level)	tbc	CPIC	Conservation Finance pavilion
13:30-15:30	Conservation Action Café - 2030- When economic and finance systems are in service of nature	Conservation Action Café	IUCN	Virtual Channel 10
16:00-17:30	Closing Plenary: Realigning Economy and Conservation - Towards a Systemic Change in Economics and Finance	Thematic Plenary	IUCN	H8 - 5 Mer de Corail

Speaker pitches

- [Blue finance: an innovative approach to power ocean conservation, marine planning & sustainability](#) by The Nature Conservancy
- [Carbon Negative and 60% Forest Cover Forever: Financing Protection in Bhutan](#) by World Wildlife Fund-US
- [Financing the Post-2020 Agenda for Nature and People](#) by Expertise France
- [Green Climate Fund financing of nature-based solutions in developing countries](#) by Green Climate Fund
- [Le PPI : un levier d'influence pour la conservation en Afrique](#) by IUCN Center for Mediterranean Cooperation
- [Moving the needle in corporate biodiversity impacts: measure, disclose and act](#) by CDC Biodiversité
- [Nature Based Solutions, 'The Last Mile of Climate Finance' with 'Mangrove Moonshot'](#) by Earthbanc
- [One Planet Business for Biodiversity](#) by World Business Council for Sustainable Development (WBCSD)
- [Which businesses are at risk from environmental change through their dependence on nature?](#) by UN Environment World Conservation Monitoring Centre (UNEP-WCMC)
- [From highlands to drylands: upscaling EbA investments through GCF-IUCN partnership](#) by IUCN
- [Green Infrastructure and Ecosystems for DRR: the need of highlighting successful stories](#) by United Nations University - Institute for Environment and Human Security (UNU-EHS)
- [LandScale: harnessing the power of data & markets to drive improvements in landscape sustainability](#) by Rainforest Alliance
- [Money talks: The value of conserving marine turtles in Asia-Pacific](#) by World Wide Fund for Nature - Australia, WWF-International
- [USAID's CARPE at 25: New approaches in one of the Congo Basin's premier conservation programs](#) by USAID/CARPE, USAID

Conservation Finance Pavilion schedule

- The Conservation Finance Alliance released of schedule of events for the Conservation Finance Pavilion on the following link: [Conservation Finance Pavilion — Conservation Finance Alliance](#)