

# Evaluation Management Response Template

**Purpose:** To guide the formal, mandatory management response to an evaluation in the IUCN standard format.

**Sign off:** Approving authority according to DoA with consultation by PM&E for HQ programmes and RPC for regional programmes.

**PGS instructions:** PGS Module 5, section 5.5.6.

Project identification data			
<b>Project title:</b>	Restoration in supply chains from zero net deforestation to net positive action (ReSupply)		
<b>Date started:</b>	01.01.2019	<b>Registration n°:</b>	PO2409
<b>Date closed:</b>	31.01.2022		
<b>Project manager:</b>	<b>Programme/office:</b>		
Pauline Buffle	FCP		

Management Response Summary Data	
<b>Name of evaluation or midterm review:</b> ReSupply Project - Restoration in supply chains from zero net deforestation to net positive action. Mid Term Review. <b>Date received:</b> 05.08.2020	<b>Unit/person responsible for managing/tracking follow-up:</b> PaulineBuffle, Florian Reinhard, FCP
<b>Date Management Response approved:</b> <b>Last updated:</b>	<b>Units/individuals requested to take action:</b>

Recommendation	Management response	Intended Result	Actions planned (including timeframe)	Completed Actions (progress update)	Responsibility
<p><b>Strengthen corporate engagement and communication at decision-making levels.</b> Clear communication with decision-makers of the three companies is needed in three main areas, if the work being undertaken at country level is to be translated into private sector action:</p> <ol style="list-style-type: none"> <li>1. Initial communication around the concept, goal and expected outcomes of the project</li> <li>2. The 'pitch' – what is needed and when, why and at what cost / benefit</li> <li>3. Regular information with CEOs and country/ thematic team leaders to keep them abreast of progress in the field</li> </ol>	Agree (planned all along)	Strengthen corporate engagement and communication at decision-making levels	<ol style="list-style-type: none"> <li>1. Collaboration with the Global Agribusiness Alliance to start building capacity of businesses on FLR and share information on the project. This will be done through a Briefing note to be posted on GAA's website (15.10.2020), organizing of one of GAA's webinars on FLR in supply chains (05.11.2020), followed by a series of webinars (bimonthly), sharing info on GAA's newsletter (end 2020)</li> <li>2. Finalizing the pitch with Templar Advisers (30.10.2020)</li> <li>3. Build the capacity of our CSR counterparts and make the business case strong enough that internal communication on the project will flow up to CEO level. The pitch can then be used by companies or IUCN. (15.10.2020 and ongoing) Share learning and insights on platforms attended by CEOs, such as the WEF (September 2020, January 2021 at WCC and ongoing).</li> </ol>	<ol style="list-style-type: none"> <li>1. Initial communication <ul style="list-style-type: none"> <li>• Briefing note (almost finalized)</li> <li>• Webinar (pending confirmation of date from three main companies)</li> <li>• Presence in GAA's newsletter (tbc)</li> </ul> </li> <li>2. The pitch <ul style="list-style-type: none"> <li>• Pitch (to be finalized by a last round of discussion with Templar Adviser)</li> </ul> </li> <li>3. CEOs <ul style="list-style-type: none"> <li>• Building capacity and making the case of CSR counterparts (started)</li> <li>• Approached by GAA to submit a proposal for an event at the next Sustainability Summit of the WEF</li> </ul> </li> </ol>	Pauline Buffle/FCP

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<p><b>Explore future donor-funded opportunities for cost-sharing FLR implementation with private sector.</b> Opportunities exist at an international level to leverage donor funds in support of partnerships with private sector bodies, which would significantly increase the chance of leveraging new and additional corporate financing.</p>	Agree (planned all along)	Identify and secure investment for the business cases	As per the project document and the summary table on the process of the project, the business case is followed by an investment analysis to identify public and private sources of funding (30/06/2021)	Conceptual thinking started	Pauline Buffle/FCP, Country leads and Leander Raes/EKU
<p><b>Clarify and implement clear plans for engaging a wider community of practice.</b> There is an urgent need to develop plans for engaging with a wider community of practice and identifying appropriate forums through which such an engagement could take place.</p>	Agree	Engage a community of practice	See plans above with Global Agribusiness Alliance  Once the collaboration with GAA is strong and fruitful, other platforms and companies will be approached to strengthen the community (30/06/2021)	See above on communication and corporate engagement	Pauline Buffle/FCP
<p><b>Strengthen monitoring, evaluation and learning processes.</b> The existing M&amp;E plan can be strengthened by identifying and exploring outcome-level assumptions, and using initial experiences within the project to explore, test and validate these assumptions. This should be combined with undertaking more project-wide learning (jointly with the IUCN Business and Biodiversity Programme), as described within the M&amp;E plan and adopting the tools developed for outcome and output measurement.</p>	Agree	Strengthen monitoring and evaluation  Strengthen learning and knowledge product development	Develop outcome level assumptions (31.10.2020)  Collaborate with BBP for shared learning (01.10.2020)	Not started  Not started	Florian Reinhard/FCP  Pauline Buffle/FCP
<p><b>Review project management and supervision responsibilities in Tanzania.</b> To ensure greater efficiency of operations, project management responsibilities in Tanzania should be delegated to the country office, with demand-driven, back-up support from the Kigali office (rather than the other way round as it currently stands).</p>	Agree	Improve project delivery in Tanzania	Organize a meeting between IUCN HQ, Rwanda Hub and Tanzania Office to agree on roles and responsibilities (for ROAM different steps and corporate engagement) (31.08.2020)  Strengthen Tanzania Office capacity on ROAM to enable the office to be proactive in terms of hiring consultants, organize meetings when necessary, develop reports etc (15.09.2020)		Charles Karangwa/ESARO