



"LITTLE SYDNEY"
PROTECTING NATURE IN EUROPE
HAINBURG, AUSTRIA 28-31 MAY 2015



Supporting Human Life

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IUCN Regional Office for Eastern Europe and Central Asia

MIT UNTERSTÜTZUNG VON BUND UND EUROPÄISCHER UNION



Europäischer Landwirtschaftsfonds
für die Entwicklung des ländlichen
Raums: Hier investiert Europa in
die ländlichen Gebiete.





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6 workshops

140 participants

26 recommendations

No Action points identified

WORKSHOP SESSIONS 2

2A1	9:30 - 11:00
2A2	11:00 - 12:30
2A3	14:00 - 15:30

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IUCN WCPA LITTLE SYDNEY



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2A1: Managing the mix

Organised by: Alterra (Lawrence Jones-Walters); Alexander Zinke

Support expert: Marie Fischborn

2A2: Urban Protected Areas

Organised by: WCPA Urban Protected Area Specialist Group
(Louise Lézy-Bruno)

Support experts: Chantal van Ham; Paolo Giutarelli

2A3: Payments for ecosystem services and self-financing of PAs

Organised by: LIFE+ "Making Good Natura" project and LANDS
NGO (Pierluca Gaglioppa)

Support expert: Kathy MacKinnon



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2B1: Healthy Parks, Healthy People

Organised by: EUROPARC (Carol Ritchie)

Support experts: Kathryn Campbell; Matti Tapaninen; Michael Hošek

2B2: Communicating the value of nature conservation

Organised by: WWF Austria (Michael Zika)

Support expert: Angelika Pullen

2B3: Marine protected areas and climate change

Organised by: IUCN French Committee (Thierry Lefebvre)

Support expert: Dan Laffoley; Christophe Lefebvre



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Working session 2A1: Managing the mix: maintaining special nature in protected areas whilst delivering sustainable social and economic development

Key recommendation 1: Develop **governance/management approaches** that place Protected Areas at the heart of multifunctional landscapes

Key recommendation 2: Develop **'inspired solutions'** based on (e.g.) incentives for **ecosystem services** – involving business and industry

Key recommendation 3: Promote and share 'good practice' in **ecosystem service accounting for managing natural landscapes** (e.g. nature and health - may involve insurance, social services sectors)



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Working session 2A2: Urban Protected Areas

Key recommendation 1: Put **UPA in the core of European strategies** for biodiversity conservation

Key recommendation 2: Use **UPA to link strategies** to protect urban biodiversity and the conservation of natural remote areas

Key recommendation 3: Use **UPA as showcases** of the nature conservation



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Working session 2A3: Payments for ecosystem services and self-financing of PAs

Key recommendation 1: Increase **awareness of social and economic benefits derived from ecosystem services and conservation** at the community, regional and national levels

Key recommendation 2: Secure proper **resources redistribution between urban and rural protected areas** in which ecosystem services are generated

Key recommendation 3: Payments for ecosystem services should be designed and implemented in a way so to **avoid risks of the commodification of nature**

Key recommendation 4: Biodiversity **offsets should be a last resort tool for channeling funding to protected areas** after mitigation measures have been taken into account



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Working session 2B1: Healthy Parks, Healthy People

Key recommendation 1: Define what Healthy Parks, Healthy People concept mean and **why it is important in European context** (equally promote how nature influences **mental well-being**)

Key recommendation 2: Understand **monetary value of health services provided by parks (nature)**, understand health as a part of ecosystem services, and communicate to decision makers

Key recommendation 3: Establish an **active online forum for the HPHP concept** at the European level (to collect and share case studies, good practices and develop toolkits)

Key recommendation 4 : Gather more **evidence based results** and involve **health sector**



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Working session 2B2: Communicating the value of nature conservation

Key recommendation 1: Make communication **more personal** and targeted for **different audiences**. Messages shall contain local stories and examples, and be framed in a way that is **relevant** to target audiences.

Key recommendation 2: Use **understandable and positive language**, rather than technical conservation jargon

Key recommendation 3: **Reconnect people with nature**: Protected Areas shall be used as a powerful tool to create inspiring experiences which will trigger positive emotions with visitors and ultimately result in behavior change



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Working session 2B3: Marine protected areas and climate change, from problems to blue solutions

Key recommendation 1: Considering the survival dependence, in terms of communicating on oceans and climate change, **we need to be more ambitious, focused and act more urgently for marine protected areas**

Key recommendation 2: Develop a **global communication strategy** around the Paris workshop recommendations, supported by a European blue society

Key recommendation 3: **Utilize a massive opportunity for engagement in Europe on marine protected areas and climate change given to the European maritime importance** (25 millions km² in five oceans)



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Cross cutting issues

Promotion of good practice examples and case studies

Improvement of cooperation with business sector

Improvement of our communication

Capacity building



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